



## Atlantis, The Palm



Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays, including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of freshwater used to power 105 thrilling waterslides and attractions, including several world record-breaking slides and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests with a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 35 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar and the award-winning underwater restaurant, Ossiano. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach & Restaurant is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

## AWARDS

- Best Luxury Family Resort in Dubai – Luxury Lifestyle Awards 2021
- Family-friendly Hotel of the Year – Hotel & Catering News Middle East: Leaders in Hospitality Awards 2021
- Best Middle East Family Hotel – World Traveller Middle East Readers' Awards 2021
- TripAdvisor Travellers' Choice Awards 2020 -Best Waterpark in the Middle East
- TripAdvisor Travellers' Choice Awards 2020 -3<sup>rd</sup> Best Waterpark in the World
- Family Brunch at Bread Street Kitchen – BBC Good Food Magazine Awards 2020
- Holidays with Kids – Readers' Choice Awards 2020, International category
- Family Staycation experience of the year – 2020 Mother, Baby & Child Awards
- Waterpark of the year – 2020 Mother, Baby & Child Awards
- World's Leading Hotel Dining & Entertainment Experience – 2020 World Travel Awards
- Top 100 Luxury Hotel Worldwide 2020 ranking No.1 – 2020 Hotel of the Year Awards
- Best International Luxury Property for Families – Out About with Kids Readers' Choice Awards

## THE DESTINATION

### Atlantis, Dubai

*Together, Atlantis The Royal and Atlantis, The Palm will create a unique entertainment destination*

- The two properties will span roughly 63 hectares of land (that's about 155 football pitches)
- 46 hectares: Atlantis, The Palm (including Aquaventure)
- 17 hectares: Atlantis The Royal
- With over 2 kilometres of beachfront in total, it is the largest stretch of continuous, accessible privately-owned beachfront in Dubai
- Over 53 restaurants and bars in total, including 13 celebrity chef restaurants
- One leading international beach club
- One award-winning waterpark, Atlantis Aquaventure, voted number one in Europe and The Middle East and one of the biggest waterparks in the world
- One of the world's largest open-air aquariums, The Ambassador Lagoon, home to 65,000 marine animals
- Over 92 swimming pools
- Two spa and fitness facilities, including a total of 42 treatment rooms, two gyms and a yoga lawn



## Atlantis, The Palm

- Atlantis, The Palm is an ocean-themed entertainment resort that offers amazing experiences and everlasting memories in an extraordinary world of adventure and fun.
- As the first resort to open its doors on Dubai's revolutionary man-made island, in September 2008, Atlantis, The Palm is described as the gateway to Dubai
- Rising out of the Arabian ocean in an awe-inspiring visual magic of Arabic shapes and coral pink, the resort spans 46 hectares and is home to 1,548 rooms and suites across 22 storeys.
- The resort is home to three swimming pools in total, including the majestic Royal Pool, the vibrant Zero Entry Pool and the dynamic infinity pool at WHITE
- Guests can relax on the largest privately-owned beachfront in Dubai at over 2km
- Atlantis, The Palm is *the* culinary destination in the region with 35 restaurants, lounges and bars, featuring five by celebrity chefs including Nobu, Hakkasan, Gordon Ramsay's Bread Street Kitchen and Street Pizza and underwater restaurant, Ossiano
- The resort is an unparalleled entertainment destination offering guests daily complimentary access to the world's biggest waterpark, Atlantis Aquaventure and The Lost Chambers Aquarium, home to 65,000 marine animals
- Guests can enjoy fun and adventure at every turn, including the world's deepest Aquatrek experience, world-class marine educational experiences, and diving at night with 65,000 marine animals
- Adults and children alike can enjoy entertainment at every turn including bowling and gaming at Wavehouse, live music across all restaurants every night of the week and world-class concerts and events at the world-class beach club, WHITE Beach
- Guests can enjoy a world-class holistic spa and wellbeing experience, including the region's only licensed nail salon, panoramic gym and 27 treatment rooms.
- The resort is home to one of the largest conference centres and event spaces in the region, including 13 meeting rooms, three ballrooms and a boardroom.
- It's a world away from your everyday.

## IN NUMBERS

- **Operator:** Kerzner International
- **Opened:** September 2008
- **Size:** 209,563 square metres
- **Height:** 22 storeys high
- **Rooms:** 1548 rooms and suites (168) spanning two towers (east and west). 31 physically challenged rooms
- **Signature Suites:** Seven signature suites, including two world-renowned underwater suites
- **Swimming pools:** Three pools, including the majestic Royal Pool, the vibrant Zero Entry Pool and the dynamic infinity pool at WHITE
- **Outdoor playgrounds:** Two
- **Kid's Club:** Two (Kid's Club and The Zone)
- **Restaurants and bars:** 35, including 5 by celebrity chefs
- **Beach:** 2kms
- **Imperial Club Lounges:** Two
- **MICE & event spaces:** 17
- **ShuiQi Spa treatment rooms:** 27

## ARCHITECTURE & DESIGN

- **Architectural Designer:** Wimberly, Tong and Goo
- **Interior design:** Wilson and Associates
- **Contractor:** Laing O'Rourke
- **Landscape architecture:** EDSA

- **Lobby sculpture:** Dale Chihuly
- **Lobby murals:** Albino Gonzalez
- **Materials used:**
  - 10,000 lights
  - 54,000 trees
  - 2,250 tonnes of marble
  - 58,000km steel bars (that's more than nine times the length of the Great Wall of China)
  - Over 120 architects and engineers worked on the project, from 35 different consulting companies in nine countries across three continents and 12 time zones.

## Concept

*Wimberly, Tong and Goo*

Led by the vision of the late Sol Kerzner, former Chairman of Kerzner International, Kerzner's brief to the designers was to 'come up with something that captured the essence of Atlantis (the legendary island that sank into the ocean as depicted in the works of Plato). The result was sun-kissing spires, Moorish archways, Arabian-inspired lamps and palm-shaped pillars tied together with accents of traditional Middle Eastern vernacular architecture such as hand-wrought iron columns of flowers, leaves and buds.



## Design and construction

*Wimberly, Tong and Goo & Laing O'Rourke*

Atlantis was designed by **Wimberly, Tong and Goo**, an international firm specialising in luxury hotel complexes. The design incorporates classical Arabian architecture in both the interior and exterior of the 23-storey hotel, with semi-precious stones, intricate fossilised shells and 'fish' stones included throughout. The contractor, Laing O'Rourke, developed the hotel envelope using a modular precast glass-fibre/reinforced concrete façade, which was installed by their in-house specialists Emirates Precast. They also developed a pioneering facility to pre-assemble modular bathroom 'pods' in a controlled factory environment. 1,500 pods were delivered direct to the site and installed at a rate of 38 per week. The logistical operation to facilitate the build of the intricate design presented challenges. A highly complex operation was set up involving road deliveries, handling and distribution, temporary utilities, communication systems and traffic management. It was completed two months ahead of schedule.



## The Lobby

*Wimberly, Tong and Goo & Laing O'Rourke*

The 19-metre high Grand Lobby presents a dazzling interplay of water, light and sound with a wall of windows offering stunning vistas of the azure waters of The Palm and beaches along the Arabian Gulf. Moving across the lobby's travertine marble floors, guests enjoy a symphony of sound as a water wall cascades into a babbling pool, a soothing reminder of the surrounding sea.

- **Lobby sculpture:** Dale Chihuly
- **Lobby murals:** Spanish artist Albino González,



## ROOMS, SUITES & SIGNATURE SUITES

The resort's 1,548 rooms and suites recently benefitted from an extensive renovation to bring a fantastically fresh look and feel to each and every room. Accommodation ranges from Ocean and Palm Beach rooms (45 square metres) to a series of larger suites, sumptuously appointed with walk-in wardrobes, dressing areas and jetted tubs. Interiors are fashioned in an elegantly understated contemporary décor of earth tones, while vibrant splashes of colour bring the ocean indoors. Decadent bathrooms outfitted with marble floors, granite vanities, rain showers and twin vessel sinks provide guests with a luxurious oasis for relaxation.

- 1548 rooms and suites spanning two towers: East Tower and West Tower
- 1051 standard rooms: Ocean and Palm Deluxe
- 328 Imperial Club rooms
- 168 suites: Terrace, Skyline and Regal Club Suite
- 7 signature suites: Underwater, Presidential, Grand Atlantis and Royal Bridge Suite
- 31 accessible rooms



## IMPERIAL CLUB

You know what they say: it's the little things that make a big difference and we've got the little luxuries sorted. Imperial Club is a must for the discerning traveler, raising the bar of VIP experiences and transforming a splendid stay into an unforgettable getaway. The jewel in this particular crown? That will be the ultra-elegant Imperial Club Lounge, a refined retreat with convenience, comfort and style embedded in every strand of its DNA. A range of amazing benefits includes a dedicated team to provide personalised service from the moment guests enter, private check-in and check-out, afternoon tea in the distinguished Imperial Club Lounge and much more.

- **Imperial Club Rooms (King & Queen):** 330
- **Imperial Club Lounge size:** 3,091sqm in total
- **Total value of benefits daily:** AED3,000 (\$800) per person
- **Imperial Club Lounge:** 7am-11pm
- **Breakfast:** 7am-11am
- **Afternoon Tea:** 3pm-4pm
- **Evening Drinks:** 5pm-7pm
- **Prices:** Imperial Club stays start from AED 1,197AED++ per night
- **Visit:** [www.atlantis.com/dubai/rooms-and-suites/imperial-club](http://www.atlantis.com/dubai/rooms-and-suites/imperial-club)
- **Brochure:** [Please click here](#)
- **Imagery:** [Please click here](#)
- **Social media:** @atlantisthepalm #AWorldAway #ImperialClub
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## FOOD & BEVERAGE

Since Atlantis, The Palm opened in 2008, it has firmly established itself as the place to go for an unrivalled, exciting and diverse culinary experience. With 35 individual restaurants, bars and lounges, guests can enjoy everything from a world-class meal at Michelin-starred celebrity chef restaurants by Gordon Ramsay, Nobu Matsuhisa and Giorgio Locatelli, to an inimitable fine dining experience at the award-winning underwater restaurant, Ossiano. With a vibrant nightlife, chose from all-in-one

destination Wavehouse, which serves up fun for all ages, or WHITE Beach & Restaurant, the region's most sought-after beach club: perfect for laidback lounging and sunset sessions.

- **Number of restaurants, bars and lounges: 35**
- **Guests served:** 4.4 million every year
- **5 celebrity chef restaurants**
  - Bread Street Kitchen & Bar by Gordon Ramsay
  - Street Pizza by Gordon Ramsay
  - Nobu
  - Ronda Locatelli by Giorgio Locatelli
  - Hakkasan
- **4 speciality restaurants**
  - Ossiano by Chef Chris Malone
  - Seafire Steakhouse & Bar
  - WHITE Restaurant
  - Ayamna
- **2 buffet restaurants**
  - Kaleidoscope
  - Saffron
- **5 casual restaurants**
  - Wavehouse
  - Beach Buns
  - Asia Republic
  - Shawafel
  - TBJ
- **1 café**
  - Poseidon Cafe
- **4 Bars and Lounges**
  - Arabian Terrace
  - Arabian Terrace Bar
  - Plato's
  - Hakkasan Lounge
- **2 outdoor restaurants**
  - The Shore
  - The Edge
- **11 waterpark restaurants**
  - Barracudas
  - Shark Bites
  - Kiosks
  - Splashers
  - Lagoons
  - Snappers
  - Waves
  - Mariners
  - Voyagers
  - Aquafresh Kiosk
  - Snappers (new)
- **1 beach club and restaurant**
  - White Beach
- **Imagery:** [Please click here](#)



## AQUAVENTURE WATERPARK

Following an expansion in March 2021, the Middle East's number one waterpark is now even bigger, a third bigger in fact, making Atlantis, The Palm's waterpark one of the largest in the world. With the addition of the brand-new Trident Tower, Splashers Lagoon and Splashers Cove, Aquaventure is now home to over 28 additional rides and attractions, bringing the total number to over 105 slides, rides and attractions across the 22.5-hectare park. With several record-breaking slides and firsts in the region, thrill-seekers can enjoy Odyssey of Terror; the world's tallest waterslide with a Double TornadoWAVE®, Shockwave; the longest family rafting water coaster in the world, Medusa's Lair; the first dueling PIPElineBLAST® Water Coaster slide in the region and Immortal Falls; the first Cliff jumping in the region. Guests can also enjoy 1km of private beach, motorised and non-motorised watersports and 26 marine experiences including Dolphin Bay, Sea Lion point and the shark lagoon. Atlantis Aquaventure also comprises one of the largest open-air marine habitats in the world, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Voted the number one waterpark in Dubai and the Middle East and the second best in the world by TripAdvisor, it is a leader in aquatic theme parks.

- Aquaventure Waterpark spans 22.5 hectares – it is the largest waterpark in the world
- Aquaventure Waterpark is home to 105 total slides, attractions, and experiences across three towers, three river rides and four children's areas
  - o *Trident Tower (2021)* at 48-metres tall- 12 slides, rides and attractions
  - o *Poseidon Tower (2015)* at 39-metres tall- 6 slides, rides and attractions
  - o *Neptune Tower (2008)* at 38-metres tall- 6 slides, rides and attractions
  - o *River Rides*- 3 slides, rides and attractions
  - o *Splashers Mountain*- 10 slides, rides and attractions
  - o *Splashers Island*- 7 slides, rides and attractions
  - o *Splashers Lagoon & Splashers Cove*- 16 slides, rides and attractions
- Splashers Lagoon, Splashers Cove, Splashers Island and Splashers Mountain form the biggest kid's only waterpark experience in the Middle East
- Atlantis Aquaventure is now home to 26 marine experiences and watersports
- There are 26 food and beverage outlets across the park
- There are over 1,000 sun loungers and 44 private cabanas and premium seating areas available
- Atlantis, The Palm guests receive complimentary daily access to Aquaventure Waterpark
- You don't have to be an Atlantis hotel guest to experience Trident Tower or enjoy the leading waterpark in Dubai and the Middle East. You can come for the day to play.
- Opening times: 10am-Sunset
- Prices: Start from AED 225 for children and AED 265 for adults. Children 0-2 years of age go free
- Visit: [www.atlantis.com/dubai/atlantis-aquaventure/aquaventure-waterpark](http://www.atlantis.com/dubai/atlantis-aquaventure/aquaventure-waterpark)
- Imagery: [Please click here](#)
- Social media: @aquaventuredubai #DifferentInWater



## THE LOST CHAMBERS AQUARIUM & AMBASSADOR LAGOON

Lost for thousands of years deep beneath the sea, the ancient ruins of The Lost City of Atlantis have finally been uncovered. Guests can experience the myth of Atlantis through the resort's AZA-accredited Lost Chambers Aquarium and The Ambassador Lagoon. With daily complimentary access offered to all guests of Atlantis, The Ambassador Lagoon and The Lost Chambers Aquarium combined are home to over 250 species and 65,000 marine animals including Moon Jellies, Moray Eels, Lobsters, Eagle Rays, and Arabian carpetsharks. These are thriving educational environments for all guests to discover marine life and learn more about how to protect it. Atlantis, Dubai was the first destination in the Middle East to receive accreditation from the Association of Zoos and Aquariums (AZA), the international gold standard for animal welfare, in March 2020. The aquatic destination became a member of World Associations of Zoos and Aquariums (WAZA) in August 2021.

- The Ambassador Lagoon is a 10-metre-deep marine habitat which holds 11 million litres of water – it is one of the largest open-air aquariums in the Middle East and Africa region.
- The Ambassador Lagoon and The Lost Chambers Aquarium combined are home to more than 65,000 marine animals and more than 250 species
- Atlantis, The Palm guests receive complimentary daily access to The Ambassador Lagoon and The Lost Chambers Aquarium
- For every marine experience booked, 1 USD will be donated to conservation, sustainability, and environmental education initiatives as part of Atlantis Atlas Project

## DOLPHIN BAY

The 4.5-hectare Dolphin Bay is an AZA gold standard accredited state-of-the-art dolphin education centre and interaction habitat which was created to bring enlightenment and education to visitors about one of the ocean's most fascinating and friendliest inhabitants. Atlantis guests and visitors have the opportunity to meet and interact with these charismatic animals in an unparalleled encounter programme that is enriching for both the guests and the dolphins. For every experience booked, 1 USD will be donated to conservation, sustainability, and environmental education initiatives as part of Atlantis Atlas Project.

- **Dolphin Bay Hours:** 10am-sunset daily
- **Price:** Experiences start from AED 375 per person
- **Visit:** [www.atlantis.com/dubai/atlantis-aquaventure/dolphin-bay](http://www.atlantis.com/dubai/atlantis-aquaventure/dolphin-bay)
- **Imagery:** [Please click here](#)
- **Social media:** @aquaventuredubai #DifferentInWater



## SEA LION POINT

The 4.5-hectare Sea Lion Point is an AZA gold standard accredited state-of-the-art sea lion education centre and interaction habitat which was created to bring enlightenment and education to visitors about these loveable marine animals. Atlantis guests and visitors have the opportunity to meet and interact with these cute and captivating semiaquatic mammals in an unparalleled programme that is enriching for both the guests and the sea lions. For every experience booked, 1 USD will be donated to conservation, sustainability, and environmental education initiatives as part of Atlantis Atlas Project.

- **Sea Lion Point Hours:** 10am-sunset daily
- **Price:** Experiences start from AED 345 per person
- **Visit:** [www.atlantis.com/dubai/atlantis-aquaventure/sea-lion-point](http://www.atlantis.com/dubai/atlantis-aquaventure/sea-lion-point)
- **Imagery:** [Please click here](#)
- **Social media:** @aquaventuredubai #DifferentInWater



## SHUIQI SPA & FITNESS

The multi-award winning ShuiQi Spa & Fitness presents a memorable experience for guests, awakening the senses in a setting that is as stunning as it is serene. Upon entering the two-storey 2,400 square metre spa, guests are greeted by a soothing water wall – the start of their relaxation journey. With earthy hues and a water pathway, guests continue on their on their voyage of tranquillity which leads them to one of 27 treatment rooms, for a bespoke treatment, tailored to individual needs. With its extensive menu boasting more than 60 treatments, head-to-toe pampering is guaranteed with a range of restorative facials, rejuvenating body therapies and all-encompassing spa journeys. There is also a separate woman’s-only salon and nail bar as well as Gentlemen’s Tonic for a bespoke haircut and traditional wet shave.

- **Total Treatment Rooms:** 27
- **ShuiQi Spa & Fitness Size:** 2,400 sqm

- **ShuiQi Spa Hours:** 9am-9pm
- **ShuiQi Fitness Centre Hours:** 6am-9am
- **Designer:** TAO Design - architectural, interior and urban design firm
- **Visit:** [www.atlantis.com/dubai/shuiqi-spa-and-fitness](http://www.atlantis.com/dubai/shuiqi-spa-and-fitness)
- **Imagery:** [Please click here](#)
- **Spa menu:** [Please click here](#)
- **Social media:** @atlantisthepalm @nailologydubai #AWorldAway #ShuiQiSpa



## THE AVENUES

In a luxuriously colourful souk called The Avenues, guests can browse some of the world's most sought-after brands in 2,200 metres of luxury retail space with more than 35 high-end boutiques and exclusive retailers. Offering more than 6,000 product lines, shoppers can pick up everything from watches, jewellery, fashion and beautiful handmade garments from stores including Stefano Ricci, Ahmed Siddiqi & Sons, Rivoli, Samra Versace, Levant and Tiffany & Co. The Avenues offers Atlantis guests and visitors a one-stop shopping destination within a world-class resort experience.

- **Retail Outlets:** 30
- **The Avenues size:** 2,200sqm in total
- **Visit:** [www.atlantis.com/dubai/about/shopping](http://www.atlantis.com/dubai/about/shopping)
- **Imagery:** [Please click here](#)
- **Social media:** @atlantisthepalm #AWorldAway



## MICE, EVENTS AND WEDDINGS

Two unique properties anchored on the crescent of the Palm, Atlantis Dubai shake up the world of luxury MICE, transporting the meetings, events, and incentive travel market to a new league. With spaces of all sizes that lend themselves to a range of buzz-worthy events, spontaneous interactions and private meetings, every engagement is bespoke, exciting and memorable.

- **Meeting rooms: 13**
  - o Total meeting area – 5544sqm (60,278 sq ft)
  - o Ballrooms are divisible in up to 5 separate rooms
  - o Ceiling area spans 2,100 sqm
  - o Can accommodate 2,000 guests in total
- **Atlantis Ballroom:** Can be divided into 5 sections-2100sqm
  - o Spice ballroom: 538sqm/600 guests
  - o Silk ballroom: 540sqm/600 guests
- **Asateer**
  - o 2400sqm/2500 guests
  - o 11 metre high ceiling
- **Andes Boardroom**
  - o 52sqm/12 guests
- **Royal Terrace**
  - o 630sqm/250 guests
- **Royal Beach**
- **The Lost Chambers Aquarium**
- **Aquaventure Waterpark**
- **20 restaurants for private events**
- **Visit:** [www.atlantis.com/-/media/atlantis/dubai/atp/resort/pdfs/toolkit/MICE-FactSheet.pdf](http://www.atlantis.com/-/media/atlantis/dubai/atp/resort/pdfs/toolkit/MICE-FactSheet.pdf)
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