



**ATLANTIS, THE PALM IS THE FIRST RESORT IN THE MIDDLE EAST TO EARN “MICHELIN GUIDE EQUIVALENT” ACCREDITATION FOR POST-PANDEMIC HOTEL SAFETY STANDARDS**

*The iconic resort is one of the first properties in the world to earn Sharecare Health Security Verified® Badge with Forbes Travel Guide*

**DUBAI, United Arab Emirates** (6<sup>th</sup> December 2020) – Atlantis, The Palm is today announced as one of only 30 hotels across the globe to earn the prestigious *Sharecare VERIFIED® health security certification* by meeting more than 360 global health security standards.

Described as the “Michelin Guide equivalent for post-pandemic hotel safety standards,” Sharecare and the Forbes Travel Guide partnered on the *Sharecare Health Security VERIFIED®* to evaluate and confirm individual hotel’s cleaning regimen.

With savvy travellers today looking for health and safety standards that go beyond the realms of “hygiene theatre,” full transparency and an ongoing commitment to their wellbeing are key. Which is why digital health company Sharecare, along with Forbes Travel Guide, strive to be the hotel industry’s go-to cleaning verification programme. Atlantis, The Palm is the first hotel in the Middle East, and one of the first worldwide to achieve this status by sharing an extensive and consistent approach to health and safety.

Representing the iconic destination’s ongoing dedication to restore confidence with guests and travel planners in the age of COVID-19 and beyond, Atlantis, The Palm has signed up to health security software that requires leaders to verify their property’s health protocols on a regular basis in more than 360 standards. The cutting-edge software includes an artificial intelligence chatbot which walks leaders through a verification process that includes cleaning standards, procedures and products, social distancing measures, ventilation and air-handling equipment, and health safety communication with employees and guests. The comprehensive facility assessment also covers health and hygiene protocols, physical distancing, and compliance and accountability to give guests the peace of mind that the resort is adhering to global best practices for their safety and comfort.



“In the new normal, wellbeing is going to be at the forefront,” said Sharecare CEO Jeff Arnold. “The next layer is this new expectation that’s being shaped: Where I stay, work, and play – is it safe?” Other hotels in the inaugural group include Boston Harbour Hotel (Boston); Nüwa Manila at City of Dreams (Manila, Philippines); Montage Los Cabos (Cabo San Lucas, Mexico); The Hazelton Hotel (Toronto); and Salamander Resort & Spa (Middleburg, Virginia).

“In light of the pandemic – and with the wellbeing of our guests and colleagues always our number one priority – it has been Atlantis, The Palm’s prerogative to re-define and elevate safety and hygiene protocols. Being the first hotel in the Middle East, and one of the first worldwide to receive the Sharecare verification seal of approval, is testament to our commitment to making each and every one of our guests feel safe and secure, and we will continue to evolve to meet revised health and safety challenges and expectations,” said Marius Van Deventer, Director, Health & Safety, Atlantis Dubai.

For more information about Atlantis, The Palm’s health and safety protocols please visit <https://www.atlantis.com/dubai/about/covid-19-update>. For bookings and the latest offers please go to <https://www.atlantis.com/dubai/special-offers>.

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For further information about Atlantis please call +971 4 426 1000, or visit [www.atlantis.com/dubai](http://www.atlantis.com/dubai). Both low and high resolution colour photography of Atlantis is available at [media.atlantisthepalm.com](http://media.atlantisthepalm.com).

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#AtlantisThePalm #AWorldAway #ServingTheExtraordinary

### **About Atlantis, The Palm, Dubai**

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with over 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Atlantis Aquaventure waterpark features 18 million litres of fresh water used to power thrilling waterslides, a 2.3-kilometre river ride with tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 31 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar, and award-winning underwater restaurant, Ossiano. The nightlife scene at Atlantis is lively, too, with the fun-filled Wavehouse offering something for everyone, and WHITE Beach & Restaurant the perfect place to unwind with a drink as the sun slips into the Arabian Sea.