

# ATLANTIS AQUAVENTURE IS SET TO MAKE WAVES AS ONE OF THE LARGEST WATERPARKS IN THE WORLD WITH THE LAUNCH OF TRIDENT TOWER, SPLASHERS LAGOON AND SPLASHERS COVE

The home of record-breaking slides and first-in-the-region experiences, Trident Tower, Splashers Lagoon and Splashers Cove will open on 1<sup>st</sup> March, 2021

**DUBAI, United Arab Emirates** (25<sup>th</sup> February 2021) – It's the announcement that thrill-seekers the world over have been waiting for: brand new, world exclusive waterslides and two brand-new towers are being launched at Atlantis Aquaventure from 1<sup>st</sup> March 2021. Increasing the size of Atlantis Aquaventure by a third, and featuring a total of 28 new record-breaking waterslides and attractions (12 in Trident Tower and 16 in Splashers), hero experiences include the world's tallest waterslide of its kind, the longest family water coaster in the world of its kind, the tallest vertical drop body slide in the Middle East and the region's first cliff jumping experience.

Embarking on its year-long journey of innovation, every time adventure lovers visit Atlantis Aquaventure in 2021 there will be something new and exciting to experience. At 48-metres tall, Trident Tower – the biggest in Aquaventure – boasts 12 record-breaking waterslides and attractions. Splashers Lagoon and Splashers Cove, meanwhile, feature 16 sensational waterslides and attractions. Designed for endless hours of water-based fun, together they form the biggest kid's only waterpark experience in the Middle East.

Tim Kelly, Executive Vice President and Managing Director, Atlantis Dubai, said: "As the biggest waterpark expansion in history, we are delighted that Atlantis, Dubai is now home to one of the world's largest waterparks, as well as record-breaking waterslides some of which cannot be found anywhere else globally. Now with 105 slides, attractions and experiences for all ages and thrill levels, the expansion has increased Atlantis Aquaventure by a third in size to feature 79 rides across three towers, 26 marine and watersport experiences and 26 food and beverage outlets and kiosks across the park. We've also doubled the length of Aquaventure beach to 1km. This brand-new destination further enhances our positioning as the leading entertainment destination in the region, while simultaneously elevating the UAE's status as both a regional and global tourism hub for families.



We are extremely proud to be able to present this record-breaking expansion at what has been a challenging time for us all, but with our stringent health and safety measures in place and expansive staff training programmes, we look forward to delivering fun in a safe environment that Atlantis, Dubai is known for."

## THE NEW HERO SLIDES

## Trident Tower

# **Odyssey of Terror**

Riders accelerate and gain speed and momentum as they sweep up and across the apex of the wave where they momentarily experience near weightlessness before freefalling down the other side of the curved wall.

- Thrill Level: HIGH THRILL
- Family rafting ride
- First slide in the region with a Double TornadoWAVE®
- World's tallest waterslide with a Double TornadoWAVE®

#### Shockwave

This unique water ride is a combination of speed, power, and rafting adventure all in one. Families of up to six blast forward 449 metres for over one-minute through a series of tunnels, at the speed of a giant slalom ski course. Riders drop and dive as they race along the outer wall of the curve anticipating the next change in direction as they look down the fall-line.

- Thrill Level: MODERATE THRILL
- Family rafting water coaster
- The world's first MammothBLAST<sup>™</sup> family rafting water coaster
- The longest family rafting water coaster in the world

# Medusa's Lair

An intricate web of twists and turns, just like Medusas' snaky hair. Riders are blasted through a series of dark caves, steep slopes and drops as they race one another to the end.

- Thrill Level: HIGH THRILL
- Tube ride
- First dueling PIPElineBLAST<sup>®</sup> Water Coaster slide in the region
- Longest dueling PIPElineBLAST<sup>®</sup> Water Coaster in the world



# Blackout

Billed as the scarier sister to Leap of Faith, daring riders plummet down an almost-vertical drop that delivers extreme thrills and high velocities from beginning to end.

- Thrill Level: HIGH THRILL
- Tallest vertical drop body slide in the Middle East

# **Hydra Racers**

Four racers at a time can challenge one another to be the first to the bottom to win the "trident"

- Thrill Level: MODERATE THRILL
- Mat Racer
- World's first RallyRACER<sup>®</sup> with crossover RallyPOINT<sup>™</sup> design

## Vortex

This twister accelerates riders in tubes through open flumes into back-to-back turns, curves, drops, 360 and high-banking loops, for a fun and thrilling ride. Riders experience accelerating vertical curves as well as tight, compound curves which creates a very dynamic ride from top to bottom.

- Thrill Level: MODERATE THRILL
- Drop slide

# **Immortal Falls**

*Experience Dubai's first thrill-seeking, gravity-defying cliff jumps - leaping down the Immortal Falls for those that dare to dive.* 

- Thrill Level: MODERATE THRILL
- Cliff Jumping
- First Cliff jumping in the region

# **Raging Rapids**

Guests can experience what it feels like to be raging through a number of roaring water elements, from powerful waves, high-pressure bubbles and currents to tempt the most daring youngsters and adults alike.

- Thrill Level: LOW THRILL
- Body rapids

# Splashers Lagoon & Splashers Cove

Record-breaking slides include

- **<u>Riptide</u>**: The Middle East's first six-lane KIDZ ProRACER<sup>®</sup>
- <u>Comet Racers</u>: The world's first KIDZ RallyRACER<sup>®</sup>



• <u>Swirl</u>: The first KIDZ TORNADO 24<sup>®</sup> slide in the Middle East (twice the size of Aquaventure's existing KIDZ TORNADO<sup>®</sup> 12 at Splashers Island)

Philip Baker, Vice President Business Development MEA at ProSlide said 'This expansion really has set a new global benchmark for water parks. Dubai's Atlantis Aquaventure is now home to the most iconic and high-performance water rides including two new record-breaking water coaster attractions. We utilised our most innovative and advanced water ride technology to power this world-class park and fulfill Atlantis' incredible vision.'

Open to external guests too, one does not have to stay in the resort to experience Trident Tower or enjoy the leading waterpark in Dubai and the Middle East. To get the best out of Aquaventure, we recommend UAE residents to purchase our Aquaventure Annual or Season Pass. For those visiting Dubai, a two-day pass would be perfect, with unlimited access to the waterpark, beach and The Lost Chambers Aquarium for two full days.

A resident Day Pass starts at AED 169 for adults and AED 149 for children. Annual Passes start from AED 495 and Season Passes start from AED 299. For the best rate, book tickets in advance at <a href="http://www.atlantis.com/dubai/atlantis-aquaventure">www.atlantis.com/dubai/atlantis-aquaventure</a>.

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#### Follow Atlantis, The Palm on Social Media

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#AVTrident #DifferentinWater

#### About Atlantis, The Palm, Dubai

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as over 22 hectares of waterpark amusement at Atlantis Aguaventure, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with over 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Atlantis Aquaventure waterpark features 23.5 million litres of fresh water used to power 79 thrilling waterslides and attractions, a 2.3-kilometre river ride with tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 31 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar, and award-winning underwater restaurant, Ossiano. The nightlife scene at Atlantis is lively, too, with the fun-filled Wavehouse offering something for everyone, and WHITE Beach & Restaurant the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

#### About ProSlide

ProSlide is the global leader in water ride design and manufacturing, supplying high-performance water attractions to new and expanding water parks around the world.

For over three decades, ProSlide has led the market in water ride innovation and technology with over 100 awards and recognitions, winning 15 IAAPA Best New Water Ride awards in the last 18 years, 5 times more than all other manufacturers combined and 4th time recipient of the IAAPA IMPACT Award.

Our iconic water rides power the best parks in the world, including Disney, Six Flags, Atlantis, Premier Parks, SeaWorld, Universal, Parques Reunidos and more.