



ATLANTIS DUBAI HIGHLIGHTS ITS COMMITMENT TO MARINE CONSERVATION WITH THE RELEASE OF 4 STINGRAYS AND 10 SHARKS INTO THE OCEAN

The iconic destination teamed up with Dubai Municipality and Dubai's Ministry of Climate Change and Environment to support marine conservation and give back the local environment

DUBAI, United Arab Emirates – As part of the Atlantis Atlas Project and underlining its commitment to marine conservation, Atlantis Dubai recently released four Honeycomb Stingrays and 10 Arabian Carpet sharks into the Arabian Gulf. This is part of the destination's ongoing efforts to support conservation initiatives and give back to the local environment. Gulf waters are home to many sharks, rays, and fish species, with more than half now considered threatened.

Situated on the Arabian Gulf within a rich coastal ecosystem home to a multitude of marine species, Atlantis Dubai remains committed to supporting and advancing conservation efforts locally, regionally, and globally. Atlantis colleagues regularly participate in numerous programmes, including beach cleanups, tree plantings, and wildlife releases.

The latest effort saw four juvenile Honeycomb Stingrays and 10 young Arabian Carpet sharks released into the Arabian Gulf at the Jebel Ali Marine Reserve, bringing the total number of releases from Atlantis Dubai to 38 sharks and eight rays since 2019. Arabian Carpet sharks and Honeycomb Stingrays are native to the Arabian Gulf region and can be found off the coast in coral reefs, lagoons, rocky shores, muddy bottoms and mangroves.

Allowing sharks and stingrays to breed is a natural process, as well as an indicator of a healthy ecosystem, and Atlantis Dubai encourages natural behaviours. Aged between 8 to 10 months, each marine animal released was born at Atlantis, The Palm and cared for in the resort's dedicated fish hospital. The Animal Care team carefully assessed each shark and stingray before deeming them healthy and suitable for release. To prepare for their journey into the wild, the animals were encouraged to explore and interact with other compatible marine life and forage for their food.



“Home to more than 65,000 marine animals, Atlantis Dubai recognises the crucial role that aquariums play in helping to improve the conservation of biodiversity, which includes breeding and reintroduction programmes,” said Kelly Timmins, Director of Sustainability and Marine Animal Operations, Atlantis Dubai. *“We remain dedicated to working with local government agencies and non-profit organisations to advance marine conservation and to ensure future generations are able to benefit from a healthy and productive ocean.”*

Atlantis Atlas Project endeavours to positively impact sustainable development through economic, social, and environmental initiatives as a leader in responsible tourism. Atlantis Dubai was the first destination in the Middle East to achieve accreditation from the Association of Zoos and Aquariums (AZA), the internationally recognised gold standard in animal care and welfare. The destination is also a member of the World Association of Zoos and Aquariums (WAZA), which brings together world-class zoos and aquariums, associations, as well as leading wildlife experts, academies, and universities, to encourage the highest standards for global animal welfare among its member institutions while leveraging support for species conservation management.

As a destination with world-class aquariums and scientific facilities, Atlantis Dubai delivers high-quality educational programmes to encourage guests to build a lifelong appreciation for marine life. For every marine animal experience participated in by a guest, Atlantis Dubai contributes \$1 (USD) to conservation and sustainability projects that help protect the ocean and the environment. Since launching in June 2021, the 1 USD contribution initiative has raised over a quarter of a million dollars.

To learn more about Atlantis Dubai’s commitment to doing business in ways that are good for both people and the planet, please visit www.atlantis.com/atlasproject.

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For further information about Atlantis Atlas Project, please visit <https://www.atlantis.com/dubai/sustainability/atlantis-atlas-project>.

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About Atlantis Atlas Project

Atlantis Atlas Project is Atlantis Dubai's commitment to do business in ways that are good for both people and planet, by focusing on Responsible Operations, Conservation & Animal Welfare, Education & Awareness, and Corporate Social Responsibility. Atlantis Atlas Project endeavours to be a leader in responsible tourism, ensuring that Atlantis Dubai stands above the rest, whilst providing guest experiences that are more extraordinary than ever. The destination provides immersive experiences and opportunities for guests to learn about the local environment both in and outside of the resort. From inspiring young explorers and families to learn about marine conservation through educational programmes to offering 100+ locally and responsibly sourced dishes across restaurants and cafes around the resort, guests are actively encouraged to participate in Atlantis Atlas Project. Atlantis Dubai is also dedicated to supporting the local community and donates 1 USD from every marine animal experience to projects which make measured impacts on conservation, education and society. Atlantis Dubai has been awarded EarthCheck Silver Certification for the past two years, recognising its contributions to social and environmental sustainability and accreditation from the Association of Zoos and Aquariums, the internationally-recognised gold standard for animal welfare and care.

About Atlantis, The Palm, Dubai

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and the one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides, and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 35 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Seafire Steakhouse & Bar and the award-winning underwater restaurant, Ossiano. Atlantis is also home to a



buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

About Atlantis Aquaventure

Following an expansion in March 2021, the Middle East's number one waterpark is now even bigger, a third bigger in fact, making Atlantis, The Palm's waterpark one of the largest in the world. With the addition of the brand-new Trident Tower, Splashers Lagoon and Splashers Cove, Aquaventure is now home to over 28 additional rides and attractions, bringing the total number to over 105 slides, rides and attractions across the 22.5-hectare park. With several record-breaking slides and firsts in the region, thrill-seekers can enjoy Odyssey of Terror; the world's tallest waterslide with a Double TornadoWAVE®, Shockwave; the longest family rafting water coaster in the world, Medusa's Lair; the first dueling PIPElineBLAST® Water Coaster slide in the region and Immortal Falls; the first Cliff jumping in the region. Guests can also enjoy 1km of private beach, motorised and non-motorised watersports and 26 marine experiences including Dolphin Bay, Sea Lion point and the shark lagoon. Atlantis Aquaventure also comprises one of the largest open-air marine habitats in the world, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Voted the number one waterpark in Dubai and the Middle East and the second best in the world by TripAdvisor, it is a leader in aquatic theme parks.