# DOLCE & GABBANA x OUNASS

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# Ounass and Dolce&Gabbana Announce a Collaboration, Transforming Cloud 22 at Atlantis The Royal and Presenting a New Dolce&Gabbana Pop-up Store to Discover the Italian Brand's Collections

The epicenter and spiritual core of Atlantis The Royal, Cloud 22 is an iconic sky pool with sweeping views over The Palm Islands, the Arabian Sea and Dubai's captivating skyline. In collaboration with Ounass, Dolce&Gabbana presents an Italian-inspired experience at Cloud 22, that evokes a story of love and hospitality, of devotion to beauty, and the art of living the everyday life.

Dolce&Gabbana employs its iconic blue majolica print to adorn Cloud 22, seamlessly weaving the fashion house's creativity into the venue's inherent sophistication. Guests are assured of an extraordinary encounter, where Dolce&Gabbana's renowned fashion elements blend with Cloud 22's elegant ambience.

Meticulously crafted furnishings, embellished with the iconic blue maiolica print, and the incorporation of natural materials will contribute to an ambience that is not only luxurious but also irresistibly inviting.

With lively music and a sophisticated ambiance, guests can indulge in a special Dolce&Gabbana menu featuring a handpicked selection of dishes including bruschetta with Oscietra caviar, Gillardeau oysters drizzled with Amalfi lemon and balsamico sauce, and steak tartare perfected with truffle.

Soaring 96 meters above The Palm and spanning 90 meters in length, Cloud 22 features an endless infinity pool, floating beds, 11 luxury cabanas with private plunge pools as well as a two-storey VVIP cabana complete with its own floating infinity pool.

Visitors can also immerse themselves in the world of Ounass at a pop-up store located on the Galleria Level of Atlantis The Royal, where guests can not only discover exceptional pieces from the Dolce&Gabbana collections – including iconic prints such as Blue Majolica and Psychedelic Cart, together with the Crystal Mesh Collection – but also live Ounass' unrivalled shopping experience.

This exclusive journey at Ounass and Dolce&Gabbana at Cloud 22 starts from AED 450 per person and welcomes guests from 10:00am to 7:00pm daily. 21+. To find out more or to make a reservation log onto www.atlantis.com/dubai/dining/cloud22 or call +04 462700.

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#### About Ounass

Ounass presents a carefully curated edit of exclusive capsule collections from local and international designers of the highest caliber, housing the Middle East's widest range of top-tier designers, with brands ranging between Gucci and Bottega Veneta to Valentino, Prada and more. From fashion and beauty to lifestyle and homeware, Ounass has boasted over 1,500 luxury brands since launching in December. 2016 as Al Tayer Group's first, exclusively digital, luxury e-commerce platform. Dedicated to impeccable. local talent and local service alike, Ounass currently operates exclusively within the Middle East.

An extensive array of opulent collections and coveted seasonal pieces is presented through a tailored website, app and Personal Shopping service. Based in Dubai, the world's new capital of fashion, we provide a 2-hour delivery in Dubai and same-day delivery service within the UAE, as well as an express delivery to KSA, Kuwait, Oman, Bahrain and Qatar.

### About Dolce&Gabbana

Established in 1984, Dolce&Gabbana is an international leader in the fashion and luxury goods sector. The founders, Domenico Dolce and Stefano Gabbana, have always been the creative and stylistic source of all the brand's activities as well as the drivers behind the development strategies.

The Group creates, produces, and distributes high-end clothing, leather goods, footwear, accessories, jewellery, and watches. The brand is present in the prêt-à-porter segment with Men's, Women's, and Children's Collections.

Since 2012, the brand has developed the Alta Moda project which further expanded into Alta Sartoria, Alta Gioielleria and Alta Orologeria Collections.

In 2021, Dolce&Gabbana launched Dolce&Gabbana Casa, a homeware line dedicated to furniture and furnishing complements.

The following year, the company announced the creation of Dolce&Gabbana Beauty with direct control of the manufacture, sales and distribution of its fragrance and make-up products.

The Eyewear category is entrusted to EssilorLuxttica, a licensee partner.

Dolce&Gabbana currently has various collaborations in the Food & Beverage and Lifestyle sectors, thanks to virtuous synergies with Italian partners of primary importance that share the vocation for excellence and the promotion of Made in Italy in their respective fields with the brand.

#### About Cloud 22

Located on the 22nd floor, offering panoramic views of the Arabian Gulf, Palm Island and Dubai's magnificent skyline, Cloud 22 is the ultimate sky pool experience. Soaring 96 meters above The Palm and

spanning 90 meters in length, the Cloud 22 features an endless infinity pool with a swim up bar and floating beds, 11 cabanas with a private plunge pool as well as a two-storey VVIP cabana – which comes with a private pool and floating infinity pool on the second storey. With lively music and a sophisticated ambiance, guests can enjoy a menu of delicious bites and sharing dishes, paired with an extensive selection of cocktails and beverages.

## More information

Ounass Website: https://www.ounass.ae/ Ounass Instagram: <u>https://www.instagram.com/ounass/</u> Dolce&Gabbana Website: <u>www.dolcegabbana.it</u> Dolce&Gabbana Instagram: <u>https://www.instagram.com/dolcegabbana/</u> <u>Cloud 22 Instagram: www.instagram.com/cloud22dubai/</u> Cloud 22 Imagery: www.kerznercommunications.com/atlantis/royal-atlantis