

BAKER TO THE STARS, MICH TURNER MBE, OPENS LITTLE VENICE CAKE COMPANY AT ATLANTIS THE ROYAL

At the stunning, couture cake atelier, guests can enjoy a number of distinct experiences to satisfy their sweetest cravings

DUBAI, United Arab Emirates – Nestled in the heart of the newly launched, ultra-luxury destination resort, Atlantis The Royal, Little Venice Cake Company has officially open its doors for guests to enjoy an array of spectacular cake experiences from the signature atelier. Internationally renowned, the cake atelier has a worldwide reputation for creating indulgent, bespoke cakes with unrivalled prestige and refined opulence.

Located at the galleria level in Atlantis The Royal, next to the entrance of Gastronomy, guests will be greeted by the beautiful glass-fronted show kitchen and masterclass space, inspired by Mich's own home in the British Countryside. The unique chandelier within the kitchen features orbs of white, representing pearls, a favourite of Mich's and a nod to the late Queen Elizabeth II. Designed to feel stately yet homely, the atelier features a beautifully appointed retail space and consultation room and shelving displaying a selection of bespoke and rare teas and chinaware.

Established in 1999, the Little Venice Cake Company is London's leading designer of spectacular couture cakes for all occasions. The company has created over 30,000 cakes for celebrities, private individuals and international royalty since its inception, and its cakes have retailed through the likes of Harrods, Fortnum & Mason, Harvey Nichols, Liberty and now, Atlantis The Royal. Hallmarked by their handcraftsmanship, the Little Venice Cake Company's desserts have travelled the world and graced the most luxurious high tables of public figures such as Pierce Brosnan, Paul McCartney, Emma Thompson and David Beckham. Now, for the very first time, the diners of UAE will be able to visit the Little Venice Cake Company atelier in Atlantis The Royal.



Offering a range of premium services and cakes, the Little Venice Cake Company has something for everyone. Different collections of cakes, cupcakes and slices are available for guests to take away and enjoy at home or in their room in Atlantis The Royal. Signatures include a Raspberry, Rose and Pistachio cupcake and the deliciously rich Queen Elizabeth II Date cake made with Medjool dates which are both exclusive to the atelier in Dubai.

The Little Venice Cake Company will also be launching a couture service this year which will be utterly bespoke and by appointment only. Guests will be invited into the Royal consultation room, the inner sanctum of the Little Venice Cake Company, to have a design consultation with a couture cake tasting, paired with the specially blended Tregothnan Estate teas. Their cakes will be designed with them taking every element of their ideas and celebration into consideration for a completely bespoke cake. This discreet service will be unlike anything found elsewhere in the region and will result in some of the most ornate cakes in the Middle East.

As well as the mouth-watering sweet treats, the atelier at the Little Venice Cake Company also showcases a collection of non-edible premium British craft items to complement the cakes and sweet treats on offer. The exclusive collections in the atelier of Atlantis The Royal include truffles and fine chocolates from Prestat London, an everyday China collection by William Edwards and bespoke couture atelier handcrafted chinaware by Royal Crown Derby. As well as this, visitors to the Little Venice Cake Company will have exclusive access to blended teas from the Tregothnan estate in Cornwall including two fine teas - a Single Estate Royal Atelier tea and a First Flush tea and silverware by the Royal Family's silversmiths Thomas Lyte.

Chef Mich Turner comments, "Visitors travel to Dubai with an expectation and appreciation of some of the best food in the world whether it's home-grown talent or international culinary chefs. For Little Venice Cake Company, the opportunity to bring our style, our design and our hand-crafted cakes to a market where there really is a celebration and appreciation of the culinary world is exciting."

LITTLE VENICE CAKE COMPANY DUBAI

Timothy Kelly, Executive Managing Director, Atlantis Resorts and Residences comments "Mich Turner

MBE is the ultimate authority in the baking world. Often referred to as The Queen of Couture Cakes, Mich

is an award-winning entrepreneur, founder of the prestigious Little Venice Cake Company and author of

seven internationally published books - the most recent "Everyday Bakes to Showstopper Cakes."

A qualified food scientist, Mich started her career as a Bakery and Patisserie Buyer at Harvey Nichols. Since

founding Little Venice Cake Company in 1999, Mich has also featured as a baking authority on television

shows across the world including a judge on ITV's Britain's Best Bakery, as well as The Apprentice, Heston's

Feasts, Saturday Kitchen, This Morning and The Today Show USA. In 2010, Mich received an MBE for her

services to the catering industry with further recognition from her industry in 2018 when Mich was

awarded the Freedom of the City of London and became an ambassador for the GREAT campaign.

The Little Venice Cake Company is open daily from 10:00am – 8:00pm. To find out more about the Little Venice Cake Company log onto www.atlantis.com/dubai/dining/littlevenicecakecompany or call +971 4

426 2150. Alternatively, check us out on social media @littlevenicecakedubai

ENDS

MEDIA ENQUIRIES

Rebecca Hall

Director, Public Relations

Mobile: (+971) 551100153

Email: rebecca.hall@atlantisdubai.com

Hannah Cole

F&B Manager, Public Relations

Mobile: (+971) 585192067

Email: hannah.cole@atlantisdubai.com

For further information about Atlantis please call +971 4 426 1000 or visit www.atlantis.com/dubai. Both low and high resolution colour photography of Atlantis is available at <a href="www.kerznercommunications.com/atlantis/royal-"www.kerznercommunications.com/atlantis/royal-"www.kerznercommunications.com/atlantis/royal-"www.kerznercommunications.com/atlantis/royal-"www.kerznercommunications.com/atlantis/royal-"www.kerznercommunications.com/atlantis/royal-"www.kerznercommunications.com/atlantis/royal-"www.kerznercommunications.com/atlantis/royal-"www.kerznercommunications.com/atlantis/royal-"www.kerznercommunications.com/atlantis/royal-"www.kerznercommunications.com/atlantis/royal-"www.kerznercommunications.com/atlantis/"www.kerznercommunications.com/atlantis/"www.kerznercommunications.com/atlantis/"www.kerznercommunications.com/"www.kerznercom/"www.ker

atlantis/media-library



About Little Venice Cake Company

Little Venice Cake Company by Mich Turner MBE is London's leading designer of spectacular cakes for all occasions. Internationally renowned, the cake atelier has a worldwide reputation for creating indulgent, bespoke cakes with unrivalled prestige and refined opulence. From Downton Abbey to Buckingham Palace, Little Venice Cake Company created cakes over 30,000 cakes for the likes of Queen Elizabeth II and a vast array of celebrities. Visitors can purchase a slice or a whole cake to take away – from loaded brownies and elegant cupcakes to sumptuous afternoon tea loaf cakes, layer cakes and teatime treats. A signature collection will be available to order with personalisation, those looking for a couture cake, can enjoy an atelier bespoke design service with cake tasting and beverage pairing. The inviting space will also serve as a showroom that is open to everyone, inviting budding bakers with the opportunity to witness cakes being made at every stage of the creative journey. Drawing visitors in with a superbly theatrical experience, the glass kitchen within the atelier provides a unique insight into the bespoke approach to designing one-of-a-kind cakes and indulgent bakes. Little Venice Cake Company Atelier will also offer a carefully curated collection of world-exclusive branded fine bone China, silverware, blended teas, chocolates, books and craft baking kits to complete the offer.

About Atlantis, The Royal

The new iconic landmark of Dubai, Atlantis The Royal welcomes guests to an experience that will completely redefine their perspective of luxury. Crafted by the world's leading designers, architects and artists, this is a destination where everything has been designed to challenge the boundaries of imagination. Atlantis The Royal ignites the horizon with a collection of 795 elegant Rooms, Suites and Signature Penthouses. Featuring stunning views of the Dubai skyline and Arabian Sea, 44 of them have private infinity pools. The resort delivers a curated array of awe-inspiring experiences, inviting guests to swim amongst the clouds in sky pools, be dazzled by fountains that breathe fire or dine at more celebrity chef restaurants than anywhere else in the world. Guests are taken on a journey of the impossible, with artful masterpieces, iconic entertainment and beautiful craftsmanship at every turn, where the highest level of service will set a new standard in excellence.

Atlantis The Royal is the place where something incredible happens at every moment. This is Atlantis The Royal.

This Is It.

www.atlantis.com/atlantis-the-royal