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KERZNER INTERNATIONAL UNVEILS NEW ICON OF SOUTH CHINA SEA, WITH OFFICIAL LAUNCH OF ATLANTIS SANYA

Opening of Ocean-Themed Integrated Entertainment Destination Resort Heralds A New Era Of Collaboration Between the UAE and China

Sanya, China (April 28, 2018) - China's first Atlantis resort, located in the city of Sanya,

officially opened on 28 April 2018, culminating four years of anticipation for a close to US Dollar two

billion project, developed by owning company - Fosun International and managed by leading

international developer and operator of destination resorts, ultra-luxury hotels and residences,

Kerzner International. Atlantis Sanya promises to redefine holidaymaking and propel Hainan Island

into a new era of world-class hospitality and tourism, solidifying the strong ties between the UAE

and China.

Atlantis Sanya is an integrated entertainment destination occupying 540,000 square metres of

land, designed as a modern interpretation of the mythical city of Atlantis. With a cutting-edge

design, towering over Sanya as a new icon of the South China Sea, the new resort features 1,324

rooms and suites including five uniquely-designed Underwater Suites, a now globally-recognised

feature of the Atlantis brand.

Atlantis Sanya recently was awarded by the reputable Hurun Report for being an outstanding

contributor to the relations between the UAE and China trough the close cooperation between the

teams in Dubai and Sanya, signalling the significant impact the launch of this development is

already having on an international level.

Over 80 reputable and international firms helped design and bring to life the Atlantis Sanya

experience. The world-class interior design is the result of a collaboration between Jeffrey Beers

International (JBI) and Hirsch Bedner Associates (HBA), evoking images of the sea and immersing

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guests in an otherworldly experience of marine life. Atlantis Sanya's innovative design blends

modern aesthetics and sea-inspired imagery with elements from Sanya's rich culture, giving the

resort the enchanting look and feel of an aquatic paradise.

"We are delighted to be welcoming Atlantis Sanya into our family as not only the first Atlantis resort

in China, but also a proud first step into the Asia Pacific region," said Serge Zaalof, COO, Atlantis

Resorts and Residences. "Atlantis Sanya marks the next generation of Atlantis resorts, offering

unrivalled family entertainment, world-class culinary choice and unforgettable guest experiences,"

concluded Zaalof.

"Following a rigorous design and development period of four years, by a global team of

approximately 3,000 international colleagues, 7,000 construction staff and more than 200

contractors, from 20 countries, we are delighted to unveil our new icon of the South China Sea,

Atlantis Sanya," said Heiko Schreiner, Managing Director, Atlantis Sanya. Anticipating more than

two million domestic and international tourists every year, the resort will raise Hainan Island's

tourism offering to new heights. "The launch of Atlantis Sanya creates almost 3,300 jobs - a

significant contribution to the local economy - and something we're incredibly proud to bring to

Sanya," added Schreiner.

At the Opening Ceremony of Atlantis Sanya, on 28 April 2018, guests including international and

Chinese celebrities, such as famed YouTuber, Roman Atwood, VIPs and business leaders from

industries including retail, travel, film and real estate, were treated to a lavish gala dinner and

musical extravaganza created exclusively for Atlantis Sanya's opening night. A five-act, theatrical

and musical performance told the spellbinding story of the lost city of Atlantis, culminating in a

ribbon-cutting ceremony and awe-inspiring fireworks display.

Overlooking the South China Sea, Atlantis Sanya boasts one of the largest open-air aquariums in

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the world, The Ambassador Lagoon, a unique underwater habitat, home to more than 86,000

species of marine life, mesmerising visitors as they journey to discover the mythical heart of

Atlantis. At the heart of Atlantis Sanya is the Lost Chambers Aquarium, which allows visitors to

immerse themselves in the calming mysteries of the ocean and learn more about the richness and

diversity of its inhabitants. For more thrill-seeking guests, the gravity-defying waterslides at

Aquaventure Waterpark promise fun for the entire family. This expansive 200,000 square metre

waterpark is truly one of a kind, the first in China to open every day of the year. Guests can also

interact with sea mammals at Dolphin Cay and Sea Lion Point, and choose from a wide array of

dining options. Atlantis Sanya's 21 restaurants, cafes, and lounges include Bread Street Kitchen

and Bar by world-famous celebrity chef Gordon Ramsay and Ossiano Underwater Restaurant and

Bar, which are poised to become Hainan's top gastronomic spots. For conferences, events, and

meetings, Atlantis Sanya offers an expansive 5,000 square meter MICE facility. The resort also

provides families a playful MINIVERSITY recreational facility and operates the first AHAVA Spa in

Asia-Pacific region.

Guo Guangchang, Chairman of Fosun International, sees Atlantis Sanya as a response to the

growing trend of family-focused hospitality, ushering in a new era for tourism in Hainan and China.

"We call it 'FOLIDAY,' Fosun's distinctive holiday brand that seeks to take the tourism industry to

greater heights," Guo said. "At Atlantis Sanya, families will have everything they want and need for

a breathtaking holiday experience. With something for every family member to enjoy, we've

designed the ultimate, multi-generational resort experience, focused on delivering quality family

time and treasured memories that last a lifetime."

Located on the Haitang Bay National Coast, Atlantis Sanya is the first Atlantis resort in China,

joining the flagship Atlantis, The Palm in Dubai as well as The Royal Atlantis Resort & Residences in

Dubai and Atlantis, Ko Olina in Hawaii, both currently in development. Atlantis Sanya is set to

become a globally-recognised travel destination and the premier resort in Sanya, Hainan Island.

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## **About Atlantis Sanya**

Owned by Fosun International and managed by Kerzner International, Atlantis Sanya is China's premiere underwater world inspired entertainment resort destination located in Haitang Bay, Sanya, Hainan province. This RMB11 billion ocean-themed development occupies a space of 540,000 square metres and has 1,314 guestrooms & suites. It features a variety of marine and entertainment attractions, including the 200,000-square metre Aquaventure Waterpark, 86,000 sea creatures in lagoons, and displays at The Lost Chambers Aquarium that use more than 13.5 million liters of sea water. It also has a 1,800-seater theatre at Dolphin Cay, state-of-the-art marine protection and conservation facilities, and a Sea Lion Point. The resort also offers a wide range of dining options with 21 restaurants, lounges, bars, and cafes. From 2016, Atlantis has won a number of awards including The Best Landmark Resort Brand awarded by *City Traveler*, Most Anticipated Resort in China awarded by *World Traveler*, Most Anticipated Hotel 2016-2017, High-End Hotel Selection & China Must Stay Hotels TOP50 awarded by *Voyage*, Best Anticipated Newly Opening Award of Best D.E.S.I.G.N. Hotels awarded by *The Bund* and Most Anticipated New Hotel Opening by 21st Century Business Herald. China Tourism Bureau also selected the resort as an outstanding and preferred travel project. Just recently, the resort was awarded Most Popular MICE Destination through online voting by *Huixiaoer.com*. Atlantis Sanya also received four prestigious Golden Horse Awards including Asia's Best Entertainment Destination Resort, Asia's Best MICE Destination Resort, Asia's Best Employer.

# **About Fosun International**

Fosun International Limited is a family-focused multinational company that has been listed on the main board of the Hong Kong Stock Exchange (00656:HK) since 2007. Founded in 1992, Fosun's total assets exceed CNY 500 billion (c.US\$ 75 billion). With its roots in China, Fosun's mission is to create customer-to-maker (C2M) ecosystems in health, happiness and wealth, providing high-quality products and services for families around the world.

### **About Kerzner International**

Kerzner International Holdings Limited, through its subsidiaries, is a leading international developer and operator of destination resorts, ultra-luxury hotels and residences and innovative entertainment and gaming experiences. Kerzner's flagship brand Atlantis, includes Atlantis, The Palm, Dubai, a 1,500-room, water-themed resort on The Palm, overlooking the Arabian Sea and mainland Dubai and Atlantis, Sanya Hainan in China; and in development, The Royal Atlantis Resort & Residences in Dubai and Atlantis Ko Olina in Hawaii in the United States. Under the One&Only brand, Kerzner manages some of the most top-rated ultra-luxury resorts in the world, located in Mexico, Mauritius, the Maldives, South Africa, Dubai and Australia. Additionally, Mazagan Beach & Golf Resort, mazaganbeachresort.com, a 500-room destination golf and casino resort in Morocco, is also



operated by Kerzner. For more information on our brands, please visit: atlantis.com or oneandonlyresorts.com. For more information on Kerzner International, please visit Kerzner.com.