



ATLANTIS, THE PALM INVITES RESIDENTS TO ENJOY 25 PER CENT OFF ALL RESTAURANTS THIS SUMMER BY BECOMING A MEMBER OF THE ATLANTIS CIRCLE

This summer, Dubai residents who download The Atlantis Circle app will receive the Silver Tier discount of 25% off until the end of September 2021

DUBAI, United Arab Emirates – Atlantis, The Palm is inviting UAE residents to enjoy 25 per cent off every restaurant in resort this summer, including celebrity chef restaurants and popular outlets, Nobu, Hakkasan, Bread Street Kitchen, Ossiano, Wavehouse and Ronda Locatelli.

The Atlantis Circle is a free to download mobile app. UAE residents who sign up to become a Blue Tier member through the app will automatically receive the Silver Tier discount this summer, which provides 25 per cent off up to eight guests in the resorts' restaurants and bars, as well as the opportunity to accumulate spend to climb tiers.

Based on a three-tiered system, whenever a resident dines in one of Atlantis' participating outlets and uses *The Atlantis Circle* mobile app to avail a discount, they accumulate that spend on the app. The more they spend, the more they accumulate, which moves guests through tiers from Blue to Silver and then Gold.

Once residents reach Gold tier (a spend of AED 35,000 or more), rewards include an annual 30 per cent off at participating restaurants, daily complimentary access to Atlantis, The Palm's pool and beach, daily complimentary access to WHITE Beach for up to four guests, front row seating at Ossiano, a complimentary birthday dinner, VIP Parking and seasonal gifts and hampers. Silver members meanwhile will receive 25 per cent off (a spend of AED 15,000 or more), while entry-level members will receive 15 per cent off. All members will also receive reward vouchers to spend in-resort as well as weekly offers and discount exclusive to *The Atlantis Circle* members.

New members can also reach Silver or Gold Tier status even faster this summer, as Atlantis, The Palm is carrying over any existing spend for another 12 months to celebrate *The Atlantis Circle* one year birthday.



To become a member of Dubai's newest and most rewarding hospitality programme, Dubai residents can download *The Atlantis Circle* mobile app from either the Apple App Store or Google Play Store and follow the on-screen instructions. For more information visit www.atlantis.com/dubai/membership/atlantis-circle.

***ENDS**

MEDIA ENQUIRIES

Rebecca Hall

Director, Public Relations
Mobile: (+971) 551100153
Email: rebecca.hall@atlantisdubai.com

Mary Jo Spletzer

Manager, Public Relations
Mobile: (+971) 50 251 7932
Email: maryjo.spletzer@atlantisdubai.com

For further information about Atlantis, please call +971 4 426 1000, or visit www.atlantis.com/dubai. Both low and high-resolution colour photography of Atlantis is available at www.kerznercommunications.com/atlantis/the-palm

Follow Atlantis, The Palm on Social Media

Facebook: @AtlantisThePalm

Twitter: @Atlantis

For Resort: @AtlantisThePalm #AWorldAway

For Atlantis Aquaventure: @aquaventuredubai #DifferentInWater

For F&B: @OssianoDubai @BreadStreetKitchenDubai @NobuDubai @SeafireSteakhouse

@RondaLocatelliDubai @HakkasanDxb @WavehouseDubai @Whiterestaurantdubai

#ServingTheExtraordinary

About Atlantis, The Palm, Dubai

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays, including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests with a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where



guests can take their pick from a collection of 29 world-renowned restaurants, including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar and the award-winning underwater restaurant, Ossiano. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach & Restaurant is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.