



ENJOY A SENSATIONAL SUMMER AT SHUIQI SPA WITH COMPLIMENTARY TREATMENTS AND THE INTRODUCTION OF BELLABACI CUPPING

The award-winning ShuiQi Spa at Atlantis, The Palm invites guest to try the latest therapeutic technique to help extend treatments and get the most out of massages

DUBAI, United Arab Emirates – ShuiQi Spa introduces bellabaci cupping this summer, a modern elevated version of the ancient therapeutic cupping technique. Therapists use this as an upgrade during treatments to assist in lengthening massage benefits. In addition to this new technique, ShuiQi Spa also invites guests to experience a ‘Sensational Summer’ with two offers good through the end of August to relish in a moment of self-indulgence.

The bellabaci cupping technique used at ShuiQi Spa is not simply a placement technique, instead the therapists massage the cup around the body in conjunction with massage for a deeper release of muscular tension, helping to break down any scar tissue. Instead of the Hijama, made of plastic or glass that tend to leave marks, the bellabaci cupping utilises scientifically designed medical silicone cups that are hand squeezed to provide a vacuum that provide superior stimulation to the skin and underlying tissue.

Did you know

1. Originating in China over 3,000 years ago, cupping therapy is an ancient and universal practice with a rich history of use that spans both East and West
2. Cupping is a healing method that uses suction to create negative pressure to lift the skin away from the underlying tissues.
3. The main principle of cupping is to create a surge of blood flow beneath the cup to bring fresh, oxygen-rich blood cells along with white blood cells and pain relief receptors so localized healing can take place
4. Cupping has been found to affect the body by up to four inches into the soft tissues, attachments, and organs
5. The Bellabaci cupping therapy, just as acupuncture, helps sedate an individual’s central nervous system. This, of course, helps a person enter into a more relaxed state and alleviate stress. This helps protect an individual from anxiety, stress and depression

In order to see the long term benefits of bellabaci cupping, it is recommended to add it to any massage at least once a month. Pair this with the 'Sensational Summer' offer and create a unique treatment experience to relax and rejuvenate.

Sensational Summer

Guests can enjoy any 60-minute treatment at ShuiQi Spa and receive a 30-minute complimentary Facial or Body Scrub. In addition, book any Signature Journey – like the popular Forest Therapy – and receive a complimentary gift.

Bellabaci Cupping

Upgrade any massage to incorporate the new bellabaci cupping technique for AED 50. Originating from traditional Eastern medicine, cupping therapy has been around for centuries. With bellabaci cupping, ShuiQi Spa therapists use silicone cups to create a vacuum/suction on the muscles that immediately brings oxygen and new blood cells to the area, creating a detoxification process, which improves the overall massage benefits.

To learn more about all treatments and to book online, visit <https://www.atlantis.com/dubai/shuiqi-spa-and-fitness> or call +971 4 42 61020.

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For further information about Atlantis please call +971 4 426 1000, or visit www.atlantis.com/dubai. Both low and high resolution colour photography of Atlantis is available at media.atlantisthepalm.com.

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About ShuiQi Spa

The multi-award winning ShuiQi Spa & Fitness at Atlantis, The Palm presents a memorable experience for guests, awakening the senses in a setting that is as stunning as it is serene. Upon entering the two-storey 2,400 square metre spa, guests are greeted by a soothing water wall – the start of their relaxation journey. With earthy hues and a water pathway, guests continue on their voyage of tranquility which leads them to one of 27 treatment rooms, for a

bespoke treatment, tailored to individual needs. With its extensive menu boasting more than 60 treatments, head-to-toe, inside out pampering is guaranteed with a range of restorative facials, rejuvenating body therapies and all-encompassing spa journeys. There is also a separate woman's-only salon, the Nailology nail bar, and Gentlemen's Tonic for a bespoke haircut and traditional wet shave. ShuiQi Spa & Fitness offers something for everyone to rebalance, relax and unwind.

About Atlantis, The Palm, Dubai

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and the one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides, and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 29 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar and the award-winning underwater restaurant, Ossiano. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach & Restaurant is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.