



ATLANTIS, DUBAI JOINS WORLD ASSOCIATION OF ZOOS AND AQUARIUMS AS MEMBER OF A GLOBAL COMMUNITY WORKING TO SUPPORT WILDLIFE

One year on from receiving the prestigious AZA accreditation, Atlantis, Dubai's WAZA membership further highlights the resorts' commitment to global conservation as part of the Atlantis Atlas Project

DUBAI, United Arab Emirates (31st August 2021) – Atlantis, Dubai announces today the resort's membership to the World Association of Zoos and Aquariums (WAZA). This is the global alliance of regional associations and national federations dedicated to the care and conservation of animals and their habitats around the world. In joining WAZA, Atlantis, Dubai has become a member of a 400-strong global community working to support wildlife and improve animal welfare standards.

One of Atlantis, Dubai's key priorities, and the second pillar of the Atlantis Atlas Project is Marine Conservation and Animal Welfare and in order to protect wildlife globally, collaboration is key. WAZA is the backbone to this collaboration, bringing together world-class zoos and aquariums, associations, as well as leading wildlife experts, academies, and universities, to encourage the highest standards for global animal welfare among its member institutions, while leveraging support for species conservation management.

Tim Kelly, Managing Director & Executive Vice President of Atlantis Dubai, said: *"We're delighted to announce our membership to the World Association of Zoos and Aquariums and join the global community of modern and progressive organisations that are actively working to protect wildlife globally. Atlantis, Dubai is home to a dedicated expert animal care team, who work around the clock to maintain our high animal welfare standards, deliver world-class education programmes to guests and visitors, and support marine conservation. Achieving WAZA membership further highlights our commitment to sustainability and to doing business in ways that protect both people and planet, through the Atlantis Atlas Project."*

Since receiving accreditation from the Association of Zoos and Aquariums (AZA) last year, Atlantis, Dubai has led a varied programme of initiatives supporting and driving education around marine species and conservation. On the UN World Oceans Day 2021, the destination resort launched the Atlantis Atlas



Project, cementing the resort's commitment to doing business in ways that are good for both people and planet. As part of its strategy to give back to the local community as well as contribute to global marine conservation, Atlantis, Dubai announced that for every marine experience booked, 1 USD would be donated to conservation, sustainability, and environmental education initiatives, to be selected twice annually and make a measurable impact to the natural world.

In addition, in February 2021, the resort launched its popular marine education programmes, including the Mini, Junior and Master Marine Biologist programmes, through which younger guests aged from 3-16 can experience a day in the life of a marine biologist, learning about species and habitats, animal behaviours and their care and wellbeing, and develop a passion to protect oceans and all marine life.

In the past year, Atlantis, Dubai's successful shark and ray breeding and release programme has also supported the release of Arabian carpetsharks back into Arabian Gulf waters, boosting local wild populations. Atlantis, Dubai has also partnered with Zayed University, and founder and director of the UAE Dolphin Project Initiative, to support the Dubai Dolphin Survey 2021-22, a project which aims to gather scientific baseline information about the local dolphin population off the coast of Dubai.

Designed to drive sustainability not just within Atlantis Dubai, but across the industry, in the region and beyond, Atlantis Atlas Project has a long-term roadmap for sustainable, responsible tourism. Initiatives including beach clean-ups, mangrove tree plantings, and CSR activities are planned to continue supporting people and planet throughout the remainder of 2021 and beyond as Atlantis, Dubai continues forward on its journey to becoming a sustainable tourism business.

For more information on the Atlantis Atlas Project, please visit:

<https://www.atlantis.com/dubai/sustainability/atlantis-atlas-project>

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For further information about Atlantis Atlas Project, please visit <https://www.atlantis.com/dubai/sustainability/atlantis-atlas-project>.

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About Atlantis Atlas Project

Atlantis Atlas Project is Atlantis, Dubai's commitment to sustainability – to do business in ways that are good for people and the planet. The initiative is focused around four core pillars: Responsible Operations, Education & Awareness, Marine Conservation & Animal Welfare, and Corporate Social Responsibility. These fully incorporate the destination's commitment to economic, social, and environmental responsibility, and provide immersive experiences and opportunities for visitors and guests to experience and learn more about their local environment both in and outside of the resort. Diners can enjoy a selection of sustainable, locally sourced, and organic dishes with food choices grown and harvested in Dubai at eight of Atlantis Dubai's signature restaurants. Young explorers and families with a keen interest in life underwater and the environment can get closer to nature through Atlantis Dubai's new Marine Biologist programmes and back of house tours. Atlantis, Dubai also supports the local community through its own projects including shark and ray releases which boost wild populations of local species and through supporting other charitable efforts to make measured impacts on conservation, education and society.

About Atlantis, The Palm, Dubai

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and the one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure



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Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides, and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 29 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar and the award-winning underwater restaurant, Ossiano. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach & Restaurant is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.