



## Atlantis, The Palm The Avenues



In a luxuriously colourful souk called The Avenues, guests can browse some of the world's most sought-after brands in 2,200 metres of luxury retail space with more than 35 high-end boutiques and exclusive retailers. Offering more than 6,000 product lines, shoppers can pick up everything from watches, jewellery, fashion and beautiful handmade garments from stores including Stefano Ricci, Ahmed Siddiqi & Sons, Rivoli, Samra Versace, Levant and Tiffany & Co. The Avenues offers Atlantis guests and visitors a one-stop shopping destination within a world-class resort experience.

## Topline Facts

- **Retail Outlets:** 30
- **The Avenues size:** 2,200sqm in total
- **Visit:** [www.atlantis.com/dubai/about/shopping](http://www.atlantis.com/dubai/about/shopping)
- **Imagery:** [Please click here](#)
- **Social media:** @atlantisthepalm #AWorldAway

## Atlantis Boutiques

### Toy Kingdom

The perfect place to explore a wide variety of toys in a fun and engaging atmosphere, making it an exciting shopping experience for everyone. Open daily from 9:00am-12:00am.

### Aquaventure Boutique

Located at the entrance of the waterpark, the Aquaventure Boutique offers a wide range of swimwear including rash vests, shorts and Islamic swimsuits, as well as sunscreen, towels, hats, footwear and watersport products. Open daily from 9:00am-sunset.

### Barracudas Boutique

Located in the waterpark, the Barracudas Boutique offers a wide range of swimwear including rash vests, shorts and Islamic swimsuits, as well as sunscreen, towels, hats, footwear and watersport products. Open daily from 9:00am-sunset.

## Boutique Directory- The Avenues

### Starbucks

Offering a wide range of snacks, sandwiches and mouth-watering desserts

### Bateel

A leading brand in the gourmet food segment with an exclusive selection of the highest quality dates, the finest chocolates and confectionary and other sweet and savoury delicacies.

### Cold Stone Creamery

Cold Stone Creamery delivers the ultimate ice cream experience. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store, and is customised by combining a variety of mix-ins on a frozen granite stone.

### Lakrids

A famous confectionery brand around the world, products are made from natural ingredients and are all gluten-free

### Yateem Optician

A pioneer in the optical field, Yateem has an eye clinic with fully equipped state-of-the-art optical instruments as well as eyewear from all major fashion brands such as Cartier, Persol, Police, Prada, Chanel and Dior.

### N5

N5 offers a diverse mix of clothes and accessories featuring the latest fashion trends. The boutique retails an extensive portfolio of established international fashion brands which include Ferre Milano, Versace, Balmain Paris, Canali, Gianfranco Ferre, Alessandro Dell'Acqua and many more.

### Angels

Angels is a multi-brand store carrying luxury garments and accessories for children aged 3 months to 12 years old. The portfolio consists of a collection of premium fashion brands from French and Italian design houses such as Baby Dior, Kenzo Kids, Ferrari Kids and Calvin Klein to name a few.

### BMORE

A firm favourite with those serious about shopping for refinement and unique fashion buys, BMore-Bugatti is the multi-brand boutique at Atlantis, The Palm. It has been a go-to retail destination since its launch in 1984. Thanks to a fresh management strategy, the collection offerings have been ramped up with stunning finds from Roberto Cavalli, Iceberg, Bikkembergs, Maticewski, David Koma, Herve Leger and many more.

#### **Rodeo Drive**

The Rodeo Drive boutique at Atlantis, named after the famous luxury fashion street in Beverly Hills, is where the fashion-conscious can find the latest and highest quality fashion and accessories in the UAE.

#### **Via Rodeo**

Bringing a taste of the funky urban Los Angeles fashion scene to Dubai, Via Rodeo offers a broad selection of creative, embellished t-shirts, jeans, hoodies, swimwear and loungewear by young artistic, independent designers. Ideal for the client who wants to make a strong fashion statement, its brands include Rebel Spirit, Robins Jean, Maharishi, Rawyalty and more.

#### **Ahmed Seddiqi & Sons**

Ahmed Seddiqi & Sons is a high-end retail outlet that caters to a wide range of clientele with a selection from brands such as Rolex, Piaget, IWC, Hublot, Tag Heuer, Guess Collection and Romain Jerome.

#### **DU Soul**

Dusoul is a passionately crafted UAE jewellery label offering diamond, pearl and precious stone jewelry. Embodying the exciting and aspirational spirit of Dubai in every individual piece, Dusoul also exclusively houses renowned international brands including Palmiero, Giovanni Ferraris, Moraglione 1922, Lenti Villasco, Brumani, Casato, and Moiseikin.

#### **Rivoli**

Rivoli straddles a wide spectrum of all things premium, from watches, eyewear and leather accessories to writing instruments and luxury communication instruments. The Rivoli Store at the Atlantis represents a range of international brands such as Zenith, JLC, Vertu, Rado, Tissot and prides itself delivering excellence in customer service.

#### **Tiffany & co**

Since 1837, Tiffany & Co. has been the world's premier jeweller and America's house of design. At the Tiffany & Co. boutique in Atlantis, you'll find the latest collections of gold and diamond jewellery along with fashionable silver items from the company whose creations have influenced the world of design and high fashion for generations.

#### **Hamac**

Hamac, The Beach Boutique, is the ultimate luxury holiday lifestyle brand for your endless sunny days. Stocking International brands such as Melissa Odabash, Vilebrequin, Pain De Sucre, Feriado Nacional, and Havaianas, the vast selection of glamorous prints and sensual designs accommodate everyone in the family.

## **Boutique Directory- Avenues Souq**

#### **Al Tanawi**

Al Tantawi Novelties and Gifts Trading LLC was established in Jordan in the year 1997 by their owners Al Tantawi brothers, Mr. Hisin and Noor Al Deen. The company opened its first UAE branch in Dubai in 2009. Al Tantawi Trading is specialized in porcelain and ceramic gifts, artworks and drawings by using coloured sand to create beautiful gift bottles.

#### **Precise**

For a bespoke experience visit PRECISE in the Shopping Avenues, to create personalised gifts of your visit to Atlantis. From a 3D printed family photo to a laser engraved crystal or a 24k gold plated heart pendant of your loved ones, PRECISE will let your Atlantis memories last a lifetime.

## Boutique Directory- East Tower

### **Stefano Ricci**

Stefano Ricci and his wife Claudia founded Stefano Ricci Spa in Florence in 1972. Over the years, from crafting the now legendary silk ties in the shirt factory workshop to the creation and manufacture of suits, accessories and jewellery, the company has maintained its original philosophy and concept of the focused quest for quality, now offering complete men's clothing collections.

### **Levant**

Levant Jewellery reflects the elegance and prestige in the world of lavish jewellery and watches. Inspired by its own sophistication, the division brings superb collections of exclusive jewellery and watches intricately designed by the world's respected artisans.

## Boutique Directory- West Tower

### **Patchi**

Patchi is the initiator of the chocolate gifting concept, a trendsetter in the field of chocolate retail. Aside from its premium quality, innovative designs and excellent presentation, Patchi possesses the edge of being the ultimate Chocolate Gift Destination with dedicated attention for every occasion and celebration.

### **Mont Blanc**

The home of timeless style and precision, Montblanc features coveted luxury watches, pens, leather goods and accessories of world-renowned class.

### **Versace**

Manufacturing heritage and craftsmanship come together in the Versace fine jewellery collection.

### **YAS Perfume**

Yas Perfumes capture the essence of glorious times in their captivating fragrances made for those with a taste for exclusivity and eminence. Yas Perfumes are looking to become the most distinguished perfume house in the Middle East through excellence in perfume creation, exclusive product line and high customer value.

### **Marina Pharmacy**

Marina Pharmacy is one of the leading chains of Pharmacies in Dubai, offering an extensive selection of pharmaceutical medicines and over the counter products including medical equipment, natural remedies and vitamins, cosmetics, first aid kits and pharmaceutical advice. With an emphasis on wellbeing and care, the highly specialised professional team at Marina Pharmacy build personal relationships with each and every person that walks through their doors, providing the best quality goods at the greatest value.