



NOBU LAUNCHES NEW SIGNATURE BRUNCH EVERY FRIDAY

Fine dining at its best, brunch-goers can now enjoy the ultimate Nobu culinary experience with a new menu including best-selling dishes and cocktails

DUBAI, United Arab Emirates– On Friday 1st October, Nobu will welcome a brand-new Friday brunch concept, celebrating the world-famous signature dishes that have earned their place in Nobu restaurants across the globe. For the first time, brunch-goers can now enjoy the complete Nobu culinary experience, featuring Nobu’s best-selling dishes and cocktails from just AED 555 per person. (Comparative to an average cost of AED 2,000 per person for the same menu during dinner).

Taking place every Friday from 12:00pm-3:00pm, the brunch begins with a selection of Nobu's signature cocktails, including the Lychee and Japanese Gimlet Martini, the Bellini Twist and the Mia Margherita. An unlimited selection of starters follows, including Nobu's signature yellowtail jalapeño and salmon new style as well as truffle edamame, black cod croquette and Nobu's world-famous sushi and rolls. Brunch goers can then choose from one of seven iconic Nobu mains, including the wagyu ribeye flambe, beef and foie gras gyoza, lobster shiso salsa and the signature black cod miso. Brunch ends on a sweet note with an extensive dessert selection, including mochi ice cream, Nobu cheesecake and assorted seasonal fruits.

Alongside unlimited cocktails, brunch-goers can pair their culinary journey with free-flowing premium champagne, as well as house sake, premium red, white and rose wines, mocktails and juices. A resident DJ will provide a sultry soundtrack to the afternoon, spinning house beats and funky vibes.

The Nobu Signature Brunch takes place every Friday, from 12:00pm-3:00pm. Packages start from AED 555 for non-alcoholic, AED 655 for alcoholic and AED 795 for champagne. Children are welcome to join from AED 255, inclusive of soft beverages. To find out more about Nobu or to make a reservations log onto www.atlantis.com/dubai/restaurants/nobu or call + 971 4 426 2626. Alternatively check us out on social media @nobudubai

ENDS

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For further information about Atlantis please call +971 4 426 1000, or visit www.atlantis.com/dubai. Both low and high resolution colour photography of Atlantis is available at media.atlantisthepalm.com

Follow Atlantis, The Palm on Social Media

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Follow Nobu on Social Media

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About Nobu, Dubai

The internationally renowned restaurant by Chef Nobu Matsuhisa is one of Dubai's top destinations when it comes to Japanese cuisine. Fusing a cutting-edge Japanese style with Peruvian influences, it's a winning formula that's made Nobu a global culinary icon. At Nobu Dubai, begin your night with cocktails and Japanese tapas in the sake lounge, before sitting down to an exceptional omakase or à la carte menu in the dream-like Japanese garden. Indulge in celebrity chef Nobu Matsuhisa's iconic black cod miso, premium wagyu beef tacos with a Japanese twist, and Dubai's best sushi. With an impressive 42 restaurants across five continents, and five Michelin stars to his credit, Nobu Matsuhisa is without a doubt one of the world's most respected celebrity chefs. Nobu's Executive Chef, Damien Duviau, has built an impressive career over the past 20 years which has seen him hone his skills at some of the world's top restaurants across the globe. Priding himself in constant innovation, Chef Damien is focused on using the experience and skills he learned across the world to bring new levels of success to Nobu, Dubai.

About Atlantis, The Palm, Dubai

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Atlantis Aquaventure waterpark features 18 million litres of fresh water used to power thrilling waterslides, a 2.3-kilometre river ride with tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 29 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar, and award-winning underwater restaurant, Ossiano. The nightlife scene at Atlantis is lively, too, with the fun filled Wavehouse offering something for everyone, and WHITE Beach & Restaurant the perfect place to unwind with a drink as the sun slips into the Arabian Sea.