

## **WHITE BEACH CLOSES OUT THE WINTER SEASON WITH GRAMMY AWARD-WINNING BLACK COFFEE**

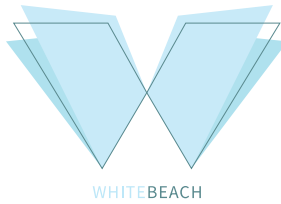
*WHITE Beach continues to make waves on Dubai's entertainment scene, with an exclusive, one-night performance by legendary South African DJ, Black Coffee*

On Friday, 13<sup>th</sup> May, legendary DJ, record producer and songwriter Black Coffee, will take to the WHITE Beach stage to close out the winter season in unbeatable style. Following the incredible lineup of some of the world's biggest DJ's at Palmarama – Dubai's first winter event residency at WHITE Beach – Black Coffee is sure to make it a night for the books featuring his distinctive "Afropolitan house" music. With multiple awards under his belt, including his recent Grammy win for Best Dance/Electronic Music Album, the celebrated house music DJ will bring the tough deep house style, that his infectious DJ sets are loved and known for the world over.

The evening starts from 5:00pm with warm-up sessions from local big hitters, including Frederick Stone and Paul Svenson, along with additional entertainment and support acts throughout the beach club. Internationally renowned Black Coffee will take to the stage for the unmissable final set of the night.

South African DJ Black Coffee's career started in the early 2000s, however, his star has risen meteorically over the past five years, having worked with the likes of Drake, Diddy, Usher and Pharrell Williams, as well as performing at world-renowned festivals such as Coachella and Tomorrowland. His success has culminated in his first Grammy award for his seventh studio record, *Subconsciously* – the first African to win the category for Best Dance/Electronic Music Album. Black Coffee has regularly performed in Dubai over the years with a recent gig at Expo 2020, but this highly-anticipated performance at WHITE Beach will be his first in the city as a Grammy award winner.

Guests can purchase general admission tickets for the evening or secure a limited Backstage or VIP Table. Event attendees can enjoy an extensive selection of food, as well as bar service with a variety of spirits, wines, beers and soft drinks. For those guests wanting to elevate the experience, the Backstage and VIP



Tables offer exclusive seating stageside and feature premium bottle service as well as a food menu specially curated for the evening.

Early bird tickets are priced at AED 150 (AED 250 and AED 350 thereafter and more on the door). 21+. To book, visit <https://dubai.platinumlist.net/event-tickets/83657/white-beach-presents-black-coffee>.

To book Backstage and VIP tables, email [whitebeach@atlantisdubai.com](mailto:whitebeach@atlantisdubai.com) or call +971 5 458 22778.

To find out more about WHITE Beach, visit [www.atlantis.com/dubai/bars-and-nightlife/white-beach-club](http://www.atlantis.com/dubai/bars-and-nightlife/white-beach-club) or on social media @whitebeach.

\*\*\*ENDS\*\*\*

#### **MEDIA INQUIRIES**

##### **Rebecca Hall**

Director, Public Relations

Mobile: (+971) 551100153

Email: [rebecca.hall@atlantisdubai.com](mailto:rebecca.hall@atlantisdubai.com)

For further information about Atlantis please call +971 4 426 1000, or visit [www.atlantis.com/dubai](http://www.atlantis.com/dubai). Both low and high resolution colour photography of Atlantis is available at [media.atlantisthepalm.com](http://media.atlantisthepalm.com)

#### **Follow WHITE Beach on Social Media**

Instagram: @whitebeach

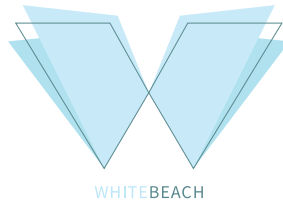
#AtlantisThePalm #AWorldAway #ServingTheExtraordinary

#### **About WHITE Beach**

Located on the sandy shores of Atlantis, The Palm, WHITE Beach is Dubai's newest and most stylish beach club. A dreamy slice of paradise with an in-tune-with-nature ambience, WHITE Beach exudes a rustic simplicity infused with a dose of glamour courtesy of a glittering infinity pool, complete with floating beds and uninterrupted views of the Palm Island and city skyline. Fast becoming one of the cities' most Instagrammed locations, this is barefoot sophistication at its finest, offering graceful glamour, great food and good times – topped off with different award-winning entertainment every week. Never has there been a more enticing venue for the day to blend into the night as the feel-good vibe is turned up a notch as the stars begin to light up the sky.

#### **About Atlantis, The Palm, Dubai**

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and



entertainment attractions, as well as 17 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Atlantis Aquaventure waterpark features 18 million litres of fresh water used to power thrilling waterslides, a 2.3-kilometre river ride with tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 29 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar, and award-winning underwater restaurant, Ossiano. The nightlife scene at Atlantis is lively, too, with the fun-filled Wavehouse offering something for everyone, and WHITE Beach & Restaurant the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

#### **About Addmind**

Addmind is a privately owned and run hospitality group with a growing portfolio of establishments of restaurants, bars, lounges, beach and night clubs. Addmind was born in 2001 with the opening of its first bar in Downtown Beirut and has since grown into what it is today. The company is still led by Tony Habre, whose determination and hands-on approach has led Addmind to its current position as a pioneer within the Middle Eastern hospitality industry, growing the ever-expanding portfolio to over 22 venues, including star brands: WHITE, IRIS & CLAP.