

ATLANTIS, THE PALM NAMED FOUR-STAR HOTEL IN FORBES TRAVEL GUIDE'S 2022 STAR AWARDS

Atlantis, The Palm earns prestigious accolade for the first time with a Four-Star rating showcased on ForbesTravelGuide.com

DUBAI, United Arab Emirates – Forbes Travel Guide ("FTG"), the only global rating system for luxury hotels, restaurants and spas, today announced its 2022 Star Awards. Atlantis, The Palm has earned a Forbes Travel Guide Four-Star award and is showcased with other honorees on ForbesTravelGuide.com.

The Four-Star award is a reflection of the high level of service provided at Atlantis, The Palm, resulting in the most successful year in its history, achieving a record EBITDA in 2021. The purpose at Atlantis, The Palm is to create amazing experiences and everlasting memories for guests, which is brought to life through the resort's overall Service Philosophy. This philosophy is the foundation of everything colleagues do, anchored in five Service Pillars: Warmth, Care, Connection, Precision and Empowerment. A key principle at Atlantis, The Palm is People over Profit, and by caring, protecting, and connecting with colleagues, this has created a motivated workforce who are committed to delivering exceptional service to guests.

Timothy Kelly, Executive Vice President and Managing Director, Atlantis Dubai, said, "Our colleagues are friendly, positive and highly engaged, with the right aura, spirit, and attitude. As we continuously put efforts toward caring and protecting them, we have witnessed first-hand that if you take care of your people, they will take care of your customers." Kelly added, "At Atlantis Dubai, we aim to ensure that every experience in resort for guests and visitors is both exceptional and unforgettable. I can honestly say the resort is as fresh and exciting as the day it opened, with more attractions and experiences than ever before."

Forbes Travel Guide is the world-renowned authority in genuine Five-Star service, and Atlantis, The Palm is the latest addition to its illustrious annual Star Rating list.



"Travel has come back strongly, and the resilient hospitality industry is creatively rallying to accommodate the increased occupancy demand for most regions," says Hermann Elger, CEO of Forbes Travel Guide. "While the industry faces some lingering issues, the 2022 award winners proved ready for those challenges and more, demonstrating the best that luxury hospitality has to offer."

To view the new Star Award winners, including Atlantis, The Palm, visit ForbesTravelGuide.com.

For a detailed explanation of how Forbes Travel Guide compiles its Star Ratings, click here.

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For further information about Atlantis, please call +971 4 426 1000, or visit www.atlantis.com/dubai. Both low and high-resolution colour photography of Atlantis is available at www.kerznercommunications.com/atlantis/the-palm

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#ServingTheExtraordinary

About Atlantis, The Palm, Dubai

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays, including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides and two river rides featuring tidal waves and pools, water rapids and



white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests with a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 35 world-renowned restaurants, including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar and the award-winning underwater restaurant, Ossiano. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach & Restaurant is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

About Forbes Travel Guide

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based on up to 900 objective standards, with an emphasis on exceptional service, to help discerning travelers select the world's best luxury experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit ForbesTravelGuide.com.