



ATLANTIS, THE PALM INTRODUCES 24 LOCALLY AND RESPONSIBLY SOURCED CHILD-APPROVED DISHES ACROSS SEVEN RESTAURANTS ON SUSTAINABLE GASTRONOMY DAY

Following the success of adding sustainable dishes to adult menus last year, children dining at Atlantis now have a full selection of healthy and planet-friendly dishes to choose from

DUBAI, United Arab Emirates (18th June 2022) – As part of Atlantis Dubai’s long-term sustainability initiative, Atlantis Atlas Project, children visiting Atlantis, The Palm can now dine on a selection of sustainable and locally sourced dishes, including local shish taouk, locally farmed pan seared salmon, and salads and tabbouleh featuring locally grown vegetables and herbs. Launching on United Nations’ Sustainable Gastronomy Day, 24 sustainable kids’ menu options are available at seven of Atlantis, Dubai’s signature restaurants: Seafire Steakhouse, Wavehouse, WHITE Beach restaurant, Bread Street Kitchen by Gordon Ramsay, Ayamna, The Shore and The Edge.

When Atlantis, The Palm decided to update the kids’ menus, the aim was to use the opportunity to highlight the very best of the UAE’s fresh and local produce to create a range of choices that go beyond pizza and chicken nuggets. The menus still include a selection of classic favourites, but now feature a range of healthier options with the introduction of fresh, sustainable dishes to the menus.

Chef Raymond Wong, Executive Sous Chef, Atlantis Dubai, said: “After a successful first year of serving adults locally and responsibly sourced dishes at Atlantis, The Palm, we’re excited to bring the freshness and flavour of local ingredients into our kids’ menus. When presented with more options, kids are encouraged to eat think about food in a different way and will often opt for healthier choices. Younger generations are also clued up on the environment and the individual actions they can take, so it’s unsurprising that they might opt for a grilled local chicken breast or locally farmed salmon.”

Following the successful launch of Atlantis Atlas Project's sustainable dining initiative last June, the resort has increased the number of locally sourced and sustainable dishes across the menus of eight signature restaurants by 70%. As of June 2022, there are over 100 dishes featured throughout menus at every restaurant, as well as in-room and outdoor dining, all of which have been carefully crafted from locally



sourced and sustainable produce. There are currently more than 65 local products used across all restaurants, with plans to increase this amount further throughout 2022.

The planet-friendly dishes, marked with the Atlantis Atlas Project icon, are interspersed throughout the normal menus instead of being presented as a separate insert, and they have become firm favourites with hotel guests and residents alike. To date Atlantis has sold 38,751 sustainable dishes, with the three most popular including Bread Street Kitchen's Uns Farm Caesar salad, WHITE Beach's local-produced Burrata, and The Shore's sustainably farmed fish tacos.

Kym Barter, Vice President Food and Beverage, Atlantis Dubai, commented, *"Many of our guests are looking for ways to incorporate sustainable choices into their visits and hotel stays. We believe that offering sustainable dishes on both the adults and kids' menus is a great way for them to support the local economy and demonstrate their commitment to sustainability."*

To learn more about Atlantis Atlas Project and get involved with its upcoming initiatives, please visit: www.atlantis.com/atlasproject

***ENDS**

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For further information about Atlantis, Dubai, please call +971 4 426 1000, or visit www.atlantis.com/dubai. Both low and high resolution colour photography of Atlantis is available at media.atlantisthepalm.com.

For further information about Atlantis Atlas Project, please visit <https://www.atlantis.com/dubai/sustainability/atlantis-atlas-project>.



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About Atlantis Atlas Project

Atlantis Atlas Project is Atlantis Dubai's commitment to do business in ways that are good for both people and planet, by focusing on Responsible Operations, Conservation & Animal Welfare, Education & Awareness, and Corporate Social Responsibility. Atlantis Atlas Project endeavours to be a leader in responsible tourism, ensuring that Atlantis Dubai stands above the rest, whilst providing guest experiences that are more extraordinary than ever. The destination provides immersive experiences and opportunities for guests to learn about the local environment both in and outside of the resort. From inspiring young explorers and families to learn about marine conservation through educational programmes to offering 100+ locally and responsibly sourced dishes across restaurants and cafes around the resort, guests are actively encouraged to participate in Atlantis Atlas Project. Atlantis Dubai is also dedicated to supporting the local community and donates 1 USD from every marine animal experience to projects which make measured impacts on conservation, education and society. Atlantis Dubai has been awarded EarthCheck Silver Certification for the past two years, recognising its contributions to social and environmental sustainability and accreditation from the Association of Zoos and Aquariums, the internationally-recognised gold standard for animal welfare and care.

About Atlantis, The Palm, Dubai

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and the one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides, and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 35 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Seafire Steakhouse & Bar and the award-winning underwater restaurant, Ossiano. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.