

# ATLANTIS, THE PALM AND SOLUTIONS LEISURE GROUP JOIN FORCES TO INTRODUCE HOMEGROWN SOUTH AMERICAN CONCEPT EN FUEGO TO DUBAI

The hospitality heavyweights pull out all the stops to introduce an immersive social dining experience for the ultimate fiesta every day of the week

In November 2022, Atlantis, The Palm and Solutions Leisure Group will join forces for the second time to introduce the homegrown South American concept, En Fuego, to The Avenues at Dubai's leading entertainment destination resort.

Fusing the rich, authentic history of South America with the continent's renowned fervent enjoyment of life and penchant for a party, En Fuego will deliver a multi-sensory-driven, all-encompassing destination that breathes new life into the social dining definition. Reveling in the unexpected, guests can expect surprise high-octane performances and live music paired with colourful costumes and mouthwatering culinary creations for the ultimate fiesta every day of the week.

Taking entertainment to new heights, the destination is an entity of energy, bringing the unexpected with flaming hoop artists, energetic tango ensembles and gravity defying acrobats. From musicians and dancers, to singing host and fire breathing strong man, the team of performers emit the heartbeat of South American culture, captivating guests from arrival, through to their next visit.

Delivering an unparalleled experience of excitement and exploration on every visit, Daniel García is the talented chef behind Dubai's newest social dining venue. Allowing diners to unpack the very best of South America from Peru to the streets of Rio De Janeiro, the restaurant's exhilarating menu is guided by García's vision to showcase Latin America's most loved dishes, including its unique techniques and the continent's rich history.

Having trained at some of the world's leading Michelin star restaurants, including Noma, Eleven Madison Park and Copenhagen's Relæ, García characterises his cuisine as simplicity injected with lively flavours,



fusing fresh seasonal produce and always highlighting the country of origin. With a passion for renewing and modernising South American culture and customs, guests can look forward to the best of the continent, including comforting feijoada stews from Brazil, smoky mole and tacos from Mexico and buttery arepas from Colombia.

With an inviting indoor-outdoor flow—which carries patrons from a vibrant heritage-inspired interior to a lush and tropical covered terrace— En Fuego's interior is the brainchild of Bishop Design by Paul Bishop, an international multi-award-winning interior design firm based in Dubai and Miami. Designed to immerse guests in a sensorial journey through South America, the restaurant's striking interiors are a visual feast of hundreds of authentic art pieces, artefacts, and antiques collected throughout the continent, each bringing its unique story and soul to the venue.

The expansive but intimate space comprising a dining room, booths, and bar seats at an elaborate carousel and a tequila bar, is filled with countless visual points and layers that present themselves as the venue unfolds in front of the eyes. The venue's ceilings feature hundreds of objects and distinct pieces, from vintage neon signs to pinatas and llamas, whilst a circus-theme tented roof dominates the main dining room, complete with a flamingo-head chandelier.

Timothy Kelly, Executive Vice President and Managing Director, Atlantis Resorts and Residences, comments, "En Fuego, like all of Atlantis, The Palm's restaurants, delivers a singular blend of excellent food, innovative cocktails, and one-of-a-kind experiences. However, in this instance, we will go one step further, joining forces with our partner Solution's Leisure to offer guests an immersive, social dining experience that feels extra transportive – an escape to somewhere special, fun, high-energy and, most of all, unforgettable.

En Fuego is not trying to be just another South American concept; we have bought in one of Argentina's best chefs, layered in an unparalleled beverage and entertainment programme and paired it with one of the best-designed dining rooms in Dubai. We've pulled out all the stops, and the food and the vibe will be out of this world."



Paul Evans, CEO of Solutions Leisure group said, "The En Fuego brand has been a true delight to bring to life, and one we have been working on for a very long time. A passion concept, we have put our heart and soul into finding the fire that ignites the creative energy it exudes, blending exceptional culinary innovation with an intrinsic curation of entertainment and talent, delivering the ultimate in social dining experiences.

As ever, our successful relationship with Atlantis, The Palm has brought out the best in our creative ideation, and I am extremely proud of this next venue, and the exciting new chapter with the group."

Having garnered collaborative success as partners on Wavehouse, Solution's Leisure and Atlantis, The Palm are no stranger to developing a revolutionary dining and entertainment destination. A venue that well and truly rocked Dubai's definition of dining, entertainment and nightlife, the groundbreaking approach and prosperous partnership has seen Wavehouse go from strength to strength, with record revenue numbers in 2021, and several award wins, including Best Family Restaurant at the Time Out Restaurant Awards 2022.

En Fuego will open at Atlantis, The Palm, in November 2022. Stay tuned @enfuegodubai for more details or visit www.atlantis.com/dubai.

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#### About Atlantis, The Palm, Dubai

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides, and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests with a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 35 world-renowned restaurants including the one Michelin star rated Hakkasan and Ossiano, as well as celebrity chef outposts Bread Street Kitchen & Bar by Gordon Ramsay and Nobu. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

#### About Solutions Leisure Group

The collective objective of Solutions Leisure Group is to create unique and dynamic concepts, designed to be highyielding and long-term. Upscale, sophisticated in design and service but never pretentious, our creative ideation consistently caters to the approachable, experience-driven sector. Our award-winning portfolio and global reputation within the industry further provides a leading example of our group's prestige and integrity, combining idyllic locations selected through tailored sourcing with creative innovation and design, leveraged by a proven, professional and highly effective management team. We are confident we have provided you with a strong insight into the two decades of experience we hold, showcasing the ethos, creativity and passion that Solutions Leisure Group holds, internationally.