



ATLANTIS, THE PALM INVITES RESIDENTS TO BECOME A MEMBER OF THE ATLANTIS CIRCLE AND ENJOY 25 PER CENT OFF ALL RESTAURANTS THIS SUMMER

Dubai residents who download The Atlantis Circle app will receive the Silver Tier discount of 25% off until the end of September 2022

DUBAI, United Arab Emirates – Atlantis, The Palm invites UAE residents to enjoy 25 per cent off restaurants and bars in resort this summer, including celebrity chef restaurants Nobu and Bread Street Kitchen, one Michelin star rated Hakkasan and popular outlets such as Wavehouse, Seafire Steakhouse and Ayamna.

The Atlantis Circle is a free to download mobile app. UAE residents who sign up to become a Blue Tier member through the app will automatically receive the Silver Tier discount this summer, which provides 25 per cent off up to eight guests in the resorts' restaurants and bars, as well as the opportunity to accumulate spend to climb tiers.

Based on a three-tiered system, whenever a resident dines in one of Atlantis' participating outlets and uses their unique QR code in *The Atlantis Circle* to avail a discount, they accumulate that spend on the mobile app. The more they spend, the more they accumulate, which moves guests through tiers from Blue to Silver and then Gold.

Once residents reach Gold tier (a spend of AED 35,000 or more in a year), rewards include an annual 30 per cent off at participating restaurants, daily complimentary access to Atlantis Dubai pools and beaches, daily complimentary access to WHITE Beach for up to four guests, front row seating at Ossiano, a complimentary birthday dinner, and VIP Parking. Silver members receive 25 per cent off (a spend of AED 15,000 or more), while entry-level Blue members receive 15 per cent off. All members also receive weekly offers and discounts exclusive to *The Atlantis Circle* members.

This year there is even more reason to become a member of *The Atlantis Circle* with the highly anticipated



opening of Atlantis The Royal in Q4 2022. Once it opens, members will be able to avail their discount at the resort's brand new 17 restaurants, bars and lounges, including 8 helmed by celebrity chefs.

To become a member of Dubai's most rewarding hospitality programme, residents can download *The Atlantis Circle* mobile app from either the Apple App Store or Google Play Store and follow the on-screen instructions. For more information visit www.atlantis.com/dubai/membership/atlantis-circle.

ENDS

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For further information about Atlantis, please call +971 4 426 1000, or visit www.atlantis.com/dubai. Both low and high-resolution colour photography of Atlantis is available at www.kerznercommunications.com/atlantis/the-palm

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About Atlantis, The Palm, Dubai

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides, and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests with a once in a lifetime opportunity to learn more about some of nature's most



friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 35 world-renowned restaurants including the one Michelin star rated Hakkasan and Ossiano, as well as celebrity chef outposts Bread Street Kitchen & Bar by Gordon Ramsay and Nobu. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.