WHITEBEACH

WHITE BEACH BRINGS THE HEAT THIS WINTER WITH A ONE-NIGHT PERFORMANCE BY GRAMMY-AWARD WINNING BLACK COFFEE AND THE RETURN OF THE LEGENDARY SUNKISSED BEACH BRUNCH EVERY SUNDAY
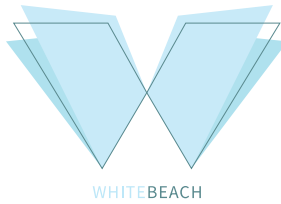
- *WHITE Beach elevates Dubai's entertainment scene with an exclusive, one-night performance by South African DJ, Black Coffee*
- *Sunkissed Beach Brunch returns to WHITE Beach every Sunday with exciting live entertainment, signature dishes, and bespoke cocktails for the ultimate beach afternoon*

DUBAI, United Arab Emirates – On Saturday, 4th March, legendary DJ, record producer and songwriter Black Coffee, will take to the WHITE Beach stage for an unforgettable evening. Following a stellar lineup of performances this season, including The Chainsmokers and Diplo, Black Coffee is set to raise the beats with his distinctive "Afropolitan house" music. With multiple awards under his belt, including his recent Grammy win for Best Dance/Electronic Music Album, the celebrated house music DJ is set to bring the tough deep house style that his infectious DJ sets are loved and known for the world over.

The evening kicks off from 6:00pm with warm-up sessions from local big hitters, including Frederick Stone, along with additional entertainment and support acts throughout the beach club, before internationally renowned Black Coffee takes to the stage for an unmissable final set of the night.

South African DJ Black Coffee's career started in the early 2000s, however, his star has risen meteorically over the past five years, having worked with the likes of Drake, Diddy, Usher and Pharrell Williams, as well as performing at world-renowned festivals such as Coachella and Tomorrowland. His success has culminated in his first Grammy award in 2022 for his seventh studio record, *Subconsciously* – the first African to win the category for Best Dance/Electronic Music Album.

Guests can purchase general admission tickets for the evening, or for a more elevated experience can book a table package, or secure a limited backstage or VIP table, which all offer exclusive seating and premium bottle service as well as a specially curated food menu. Partygoers can enjoy an extensive selection of food, as well as a cash bar service with a variety of spirits, wines, beers and soft drinks.

- Timing: Saturday, 4th March, 6pm to late
- Tickets starting from AED 200 (starting from AED 500 on the door)
- 21+ only
- To purchase tickets, visit https://dubai.platinumlist.net/event-tickets/86348/white-beach-presents-black-coffee-in-dubai
- To book a table, backstage or VIP Package, email whitebeach@atlantisdubai.com or call +971 4 426 0701

WHITE Beach also welcomes guests to experience the return of Sunkissed Beach Brunch. With the resident DJ electrifying the atmosphere, coupled with gleaming sand and gorgeous views, delicious bites, chilled beverages and access to two glittering pools (for guests 21+), WHITE Beach's Sunkissed Beach Brunch promises the ultimate sun-soaked day out.
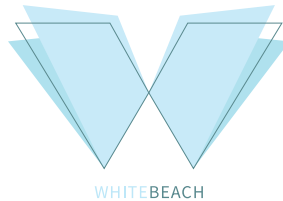
Taking place every Sunday from 12pm to 3pm, Sunkissed Beach Brunch begins with a delectable selection sharing starters, featuring the popular yellowfin tuna tacos, burrata and tomato salad, classic croque monsieur and more. Brunch-goers can choose a main course of Mediterranean grilled sea bream, black angus Australian striploin or truffle and leeks risotto, followed by a sweet variety of desserts, including lemon cheesecake, funky monkey bread and chocolate mousse. Single sun loungers are included in the brunch for guests 21+, with the option to upgrade to a sky bed, day bed or cabana.

Brunch-goers can choose from a non-alcoholic or alcoholic package, including a selection of bespoke cocktails and mocktails, spirits, wine and beer and soft drinks, while enjoying the ultimate beach brunch with live entertainment, from a saxophonist to dancers and singers.

- Timing: Sundays, 12pm to 3pm
- AED 350 for non-alcoholic package
- AED 500 for alcoholic package
- Guests 21+ include pool and beach access
- Guests below 21 can join brunch at the WHITE Beach restaurant or terrace only

To make a reservation or find out more about WHITE Beach, please visit www.whitebeach.ae, call +971 4 426 0700 or on social media @whitebeach.
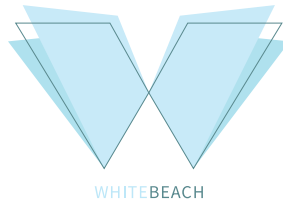
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About WHITE Beach
Located on the sandy shores of Atlantis, The Palm, WHITE Beach is Dubai's most stylish beach club. A dreamy slice of paradise with an in-tune-with-nature ambience, WHITE Beach exudes a rustic simplicity infused with a dose of glamour. After a sleek renovation in 2022, the beach club features not one but two glittering infinity pools, complete with floating beds and uninterrupted views of the Palm Island and city skyline. WHITE Beach is also home to six luxury cabanas, each with a private plunge pool and secluded lounging space. One of the city's most Instagrammed locations, this is barefoot sophistication at its finest, topped off with different award-winning entertainment every week. Offering poolside snacks, signature dishes and unique culinary creations from the Mediterranean and beyond, it's perfect for a spirited catch up with a group of friends. Never has there been a more enticing venue for the day to blend into the night as the feel-good vibe is turned up a notch as the stars begin to light up the sky.

About Atlantis, The Palm, Dubai
Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides, and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests with a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 35 world-renowned restaurants including the one Michelin star rated Hakkasan and Ossiano, as well as celebrity chef outposts Bread Street Kitchen & Bar by Gordon Ramsay and Nobu.

WHITE BEACH

Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

About Addmind
Addmind is a privately owned and run hospitality group with a growing portfolio of establishments of restaurants, bars, lounges, beach and night clubs. Addmind was born in 2001 with the opening of its first bar in Downtown Beirut and has since grown into what it is today. The company is still led by Tony Habre, whose determination and hands-on approach has led Addmind to its current position as a pioneer within the Middle Eastern hospitality industry, growing the ever-expanding portfolio to over 22 venues, including star brands: WHITE, IRIS & CLAP.