



ENTER THE HIDDEN WORLD OF NOBU PRIVÉ
DUBAI'S HOTTEST NEW WEEKEND SPOT TUCKED AWAY IN NOBU DUBAI
Nobu Dubai introduces Nobu Privé, a private, luxury nightlife venue for those in the know.

DUBAI, United Arab Emirates – Introducing a modern and upscale interpretation of the traditional Japanese Izakaya experience, Nobu Dubai introduces Nobu Privé, a stunning new, high-end after-hours experience, available every Friday and Saturday from 10:00pm to 3:00am, starting from Friday, 29th September. Tucked away inside the iconic Nobu Dubai located on the 22nd floor of Atlantis, The Palm, the exquisite lounge and bar is designed to transcend nightlife into a luxurious art form in an intimate setting, with only 43 seats available each night. There are only three ways to gain entry to Nobu Privé, including a coveted black member's card reserved only for those in the know.

With a dedicated mobile number for bookings (+971 56 547 4046), those who can't wait to experience Nobu Privé can book a minimum spend table (starting from AED 1,000 per person), securing unlimited access for the night. Alternatively, diners of Nobu Dubai have the unique possibility to unlock the doors simply by indulging in the restaurant's cutting-edge Japanese cuisine. Select guests may find an invitation extended after dinner, ensuring those who appreciate the exceptional offerings of Nobu can discover the secret world that lies within Nobu Privé. Finally, shrouded in an aura of exclusivity, those who possess a black member's card can enter the exclusive venue without booking a table and enjoy unique privileges, including invitation-only events.

Concealed within Nobu Dubai, the hidden venue features a sophisticated and elegant atmosphere, with sleek lines, natural materials, understated lighting, and floor-to-ceiling windows showcasing a breathtaking view of Dubai's skyline and the Palm Island. Guests are invited to take a seat in one of the plush sofas, get cosy at the corner tables, or savour a drink at the speakeasy-style bar.

Ensuring guests enjoy a good time until the early hours of the morning, the venues' resident DJs, The DUO DJs Jenn Getz and Alfie will spin nu-disco and funky house on Fridays, while DJ Emir will play old skool and commercial remixes on Saturdays, creating an energetic atmosphere both nights. Matching the interiors



and entertainment is Nobu Privé's team of mixologists, serving up a special menu of artisanal cocktails, Japanese whiskeys, and premium bubbles. In addition to the curated beverage menu, Nobu Privé will offer a range of shareable bites created specifically for the venue. Guests can tuck into lobster wasabi sour cream tacos, chu-toro tataki kinome miso, wagyu dumplings with spicy butter ponzu, to name a few.

Expect a luxurious nightlife vibe that will only get livelier as the night progresses, as Nobu Privé transforms from a secret lounge ideal for pre-dinner drinks to a late-night exclusive club experience, with dancing par for the course.

To find out more about Nobu or to make a reservation log onto www.atlantis.com/dubai/restaurants/nobu or call 04 4 60760. Alternatively check us out on social media @nobudubai @nobuprivedubai

ENDS

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For further information about Atlantis please call +971 4 426 1000 or visit www.atlantis.com/dubai. Both low and high resolution colour photography of Atlantis is available at media.atlantisthepalm.com

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#AtlantisThePalm

About Nobu, Dubai

The internationally renowned restaurant by Chef Nobu Matsuhisa is one of Dubai's top destinations when it comes to Japanese cuisine. Fusing a cutting-edge Japanese style with Peruvian influences, it's a winning formula that's made Nobu a global culinary icon. At Nobu Dubai, begin your night with cocktails and Japanese tapas in the sake lounge, before sitting down to an exceptional omakase or à la carte menu in the dream-like Japanese garden. Indulge in celebrity chef Nobu Matsuhisa's iconic black cod miso, premium wagyu beef tacos with a Japanese twist, and Dubai's best sushi. With an impressive 50 restaurants across five continents, Nobu Matsuhisa is without a doubt one of the



world's most respected celebrity chefs. Nobu's Executive Chef, Damien Duviau, has built an impressive career over the past 20 years which has seen him hone his skills at some of the world's top restaurants across the globe. Priding himself in constant innovation, Chef Damien is focused on using the experience and skills he learned across the world to bring new levels of success to Nobu, Dubai.

About Atlantis, The Palm, Dubai

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and the one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides, and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 35 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Seafire Steakhouse & Bar and the award-winning underwater restaurant, Ossiano. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.