



**ATLANTIS, THE PALM LAUNCHES THE ULTIMATE POOL DAY PASS WITH
'SUMMER POOL SESSIONS @ ATLANTIS'**

The five-star destination resort on the Palm island invites guests to relax in the cool waters of the Zero Entry Pool with free entry for ladies

DUBAI, United Arab Emirates– With Dubai’s temperatures on the rise for summer, Atlantis, The Palm is set to become the ultimate summer hotspot with the launch of ‘Summer Pool Sessions @ Atlantis’, a brand-new pool day pass, that invites guests to laze away the day in the cool waters of the resorts’ Zero Entry Pool.

Launching on Sunday 24th June and open every day from 11am, ‘Summer Pool Sessions @ Atlantis’ invites ladies to enjoy free sun lounge and pool access, as well as special offers including 180AED for a bottle of grape and lunch. Not forgetting the guys, access to ‘Summer Pool Sessions @ Atlantis’ is just AED 150 minimum spend on weekdays and AED 250 on weekends redeemable against food and beverage.

With daily happy hours from 5pm-7pm, “Grab a bag” specials starting from AED 65 and special offers on Cocktails including “Mojito Fiesta”, “Gives you Wings” and “Watermelon Bombs” there really is no better place to be this summer. Guests can also enjoy a livelier weekend atmosphere, with DJ sets every Friday and Saturday from 2pm.

Sun loungers are on a first come, first served basis and beds and cabanas can be reserved in advance with a minimum spend starting from 700AED. To make a booking or for more information, please call restaurant reservations on 04 426 2627.

***ENDS**

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For further information about Atlantis please call +971 4 426 1000, or visit atlantisthepalm.com. Both low and high resolution colour photography of Atlantis is available at media.atlantisthepalm.com

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About Atlantis, The Palm, Dubai

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterscape amusement at Aquaventure Waterpark, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with over 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure features 18 million liters of fresh water used to power thrilling waterslides, a 2.3-kilometer river ride with tidal waves and pools, water rapids and white water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. Atlantis, The Palm is also known as *the* culinary destination in the region with a collection of world-renowned restaurants including Bread Street Kitchen & Bar, Nobu and Ronda Locatelli. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities.