

ATLANTIS, THE PALM'S WORLD CUP FAN ZONE ANNOUNCES THE LAUNCH OF LADIES NIGHT AND A NEW CHILDREN'S AREA

The family friendly fan zone will offer free entry for all, a new children's area, daily ladies' night offers and a special Jacob's Creek grape bar

DUBAI, United Arab Emirates– Atlantis, The Palm, the world-renowned family resort, is showing that football is for everyone, with more choice for families with little ones and footie-loving ladies at the Atlantis World Cup Fan Zone. The atmospheric tent is airing all of the FIFA World Cup action, live from Russia and with free entry to all.

There is no need to miss a moment of the match as the Atlantis World Cup Fan Zone is family-friendly, with a specially designated area for 'mini-fans', aged six and above. Fun for supporters of all ages, the tent features a painting station, where patriotic fans can have their country's flag painted onto their face. Plus, a state-of-the-art VR football experience, giving guests the opportunity to fully immerse themselves in the stadium atmosphere.

As part of its ladies' night offer, female football fans will receive four free drinks from the trendy garden-themed Jacob's Creek bar, daily from 6pm until 9pm and extended on Friday from 12pm until 9pm. The team of mixologists will be serving a delicious selection of grape, sparkling and cocktails to enjoy throughout the match. The team behind Glitterbox will be adding some sparkle to the Atlantis World Cup Fan Zone, offering supporters the opportunity to be painted in face and body glitter on set days. Hops buckets and drinks specials are also available at the Atlantis World Cup Fan Zone bars all day long, including draught hops, grape, spirits, soft drinks and shisha. It is the perfect place to grab a bite to eat during the match or at half-time, with delicious stadium-style snacks from the countries taking part.

Split into two zones; The Stadium is the main viewing arena for die-hard fans, whereas The Bench offers a more chilled out vibe, featuring a gamer's corner with PlayStations. In addition to providing the best match coverage, the tent is the place to party on all key game dates, with a host of live entertainment acts, activities and merchandise giveaways. For those looking to test their footie skills, there will be a number of daily challenges to participate in, such as 'Keepy Uppy' and 'Guess The Minute'. Prizes include the chance to win a trip to the winning nation and to secure the ultimate getaway at Atlantis, The Palm.

ATLANTIS

THE PALM, DUBAI

For more information, or to pre-book your place at key matches, contact our World Cup hotline on +971 (0)44 26 26 26 or email fanzone@atlantisthepalm.com

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About Atlantis, The Palm, Dubai

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterscape amusement at Aquaventure Waterpark, all within a 46 hectare site. It is home to one of the largest open-air marine habitats in the world, with over 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure features 18 million litres of fresh water used to power thrilling waterslides, a 2.3 kilometre river ride with tidal waves and pools, water rapids and white water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. Atlantis, The Palm is also known as *the* culinary destination in the region with a collection of world-renowned restaurants including Bread Street Kitchen & Bar, Nobu and Ronda Locatelli. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities.