

ATLANTIS

THE PALM, DUBAI

ATLANTIS, THE PALM'S SUMMER CAMPS NOW INCLUDE POOL & BEACH ACCESS FOR MUM OR DAD

Parents can now enjoy Pool & Beach access while their children and teens partake in Atlantis, The Palm's exciting Summer Camp programmes



DUBAI, United Arab Emirates (2nd July 2018) – The summer season has officially begun and with it, the launch of Atlantis, The Palm's legendary Summer Camp programmes, now offering Pool & Beach access to one parent per participating child with additional access available for AED 265 per day. From Sunday, 1st July until Thursday, 30th August, parents can enjoy a day of much-deserved relaxation while their little ones channel their inner athlete, budding chef or adventurer.

Packed full of supervised, fun activities for children and teens aged 3-15 years, Atlantis, The Palm's five Summer Camp programmes take place during weekdays between 9:00am and 5:00pm, meaning that parents can make the most of eight child-free hours with complimentary access to the resort's Pool & Beach facilities. All Summer Camp programmes are inclusive of daily lunch, healthy snacks, and complimentary access to Aquaventure Waterpark, Royal Pool and Zero Entry Pool for children, giving parents the chance to dine at one of the resort's 23 restaurants at their leisure.

SUMMER ADVENTURERS – NEW (for ages 3–7 years): Every day young adventurers will have the chance to experience an exciting new adventure, full of fun and stimulating activities. From treasure hunts, arts & crafts and obstacle courses, to transforming into a Superhero or a Mad Scientist for the day, plus lots of fun at the pool, we're sure children will have the adventure of a lifetime!

**This camp includes access to Aquaventure Waterpark, pool games at the Royal Pool or Zero Entry Pool, Become An Olympian on Sunday, It's Time To Be A Superhero on Monday, Pirate For A Day on Tuesday, Mad Scientists on Wednesday, Cookie Decorating on Thursday, plus daily lunch, healthy snacks and more.*

AED 1,200 - Sunday – Thursday: 9:00am - 5:00pm

1st – 5th July | 15th – 19th July | 29th July - 2nd August | 12th – 16th August | 26th – 30th August

YOUNG ATHLETES – NEW (for ages 3-7 years and 8-12 years): For kids who love all things sporty and active, the Young Athletes camp offers kids a fun-filled week of indoor and outdoor activities. Whether it's playing a wide variety of sports, exploring a world of water thrills at Aquaventure Waterpark, or discovering the mysterious city of Atlantis and its incredible marine inhabitants, the Young Athletes camp has something for everyone!

**This camp includes access to Aquaventure Waterpark, pool games at the Royal Pool or Zero Entry Pool, Football Fever on Sunday, Basketball Challenge on Monday, Basics of Badminton on Tuesday, Little Defenders Initiation on Wednesday, Junior Yoga on Thursday, plus daily lunch, healthy snacks and more.*

AED 1,300 - Sunday – Thursday: 9:00am - 5:00pm

8th – 12th July | 22nd to 26th July | 5th – 9th August | 19th – 23rd August

TEEN XTREME (for ages 13–15 years): Come and join this popular teenage camp offering the coolest, craziest and funniest programme. Whether you are brave enough to take on Poseidon's Revenge, slide through shark-infested waters, or take part in extreme fitness challenges, get ready for action, thrills and non-stop excitement.

**This camp includes access to Aquaventure Waterpark, Fitness Circuit training, Pool Basketball, Dodgeball Extreme on Sunday, Shark Safari on Monday, Junior Lifeguard Programme on Tuesday, Obstacle Challenge on Wednesday, Touch Rugby on Thursday, plus daily lunch, healthy snacks and more.*

AED 1,300 - Sunday – Thursday- 9:00am - 5:00pm

1st – 5th July | 15th – 19th July | 29th July – 2nd August | 12th – 16th August | 26th – 30th August

JUNIOR MASTERCHEF (for ages 8–12 years): Calling all food lovers for a delicious journey through the culinary world of Atlantis. Our very own chefs will guide the kids in mastering the art of sushi making, cupcake decoration, mouthwatering pizza creations, tasty Lebanese recipes, plus a range of sweet treats. This is the perfect camp for budding gastronomists!

**This camp includes access to Aquaventure Waterpark, pool games at the Royal Pool or Zero Entry Pool, Sushi Roller Coaster on Sunday, Pizza Junior Master in Michelin Star Chef Giorgio Locatelli's Ronda Locatelli on Monday, Bruschetta Bumble Bee on Tuesday, Arabic Mezze Pokémon in Ayamna on Wednesday, Cupcake Champions on Thursday, plus daily lunch and healthy snacks and more.*

AED 1,700 - Sunday – Thursday- 9:00am - 5:00pm

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1st – 5th July | 15th – 19th July | 29th July – 2nd August | 12th – 16th August | 26th – 30th August

AQUAMANIA (for ages 8–15 years): This camp will take children behind the scenes and into the wonderful world of water! Whether it's learning to scuba dive with the PADI Seal Team, snorkeling in the Ambassador Lagoon amongst 65,000 marine animals, or getting wet with Atlantis' friendly residents at Dolphin Bay, this is one camp not to miss!

**This camp includes access to Aquaventure Waterpark, Pool Basketball, Ultimate Snorkel on Sunday, PADI SEAL Team Monday to Wednesday, Dolphin Eduventure on Thursday, plus daily lunch, healthy snacks and more.*

AED 2,500 - Sunday – Thursday- 9:00am - 5:00pm

8th – 12th July | 22nd – 26th July | 5th – 9th August | 19th -23rd August

Pool & Beach access is limited to one parent per child. A 10% discount is available for repeat guests, or minimum of two camps booked per family (excluding Aquamania). For more information or to book call +971 (0) 4 426 1387 or email kidsclub@atlantisthepalm.com . Pre-booking and payment required.

***ENDS**

MEDIA INQUIRIES

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For further information about Atlantis please call +971 4 426 1000, or visit atlantisthepalm.com. Both low and high resolution colour photography of Atlantis is available at Media.atlantisthepalm.com

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About Atlantis, The Palm, Dubai

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterscape amusement at Aquaventure Waterpark, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with over 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure features 18 million liters of fresh water used

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to power thrilling waterslides, a 2.3-kilometer river ride with tidal waves and pools, water rapids and white water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. Atlantis, The Palm is also known as *the* culinary destination in the region with a collection of world-renowned restaurants including Bread Street Kitchen & Bar, Nobu and Ronda Locatelli. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities.

About Atlantis Kids Club

Atlantis Kids Club offers children aged 3-12 a daily supervised activity programme with a focus on adventure, creativity and exploration. Children are inspired to unleash their imagination to become a pirate, a mad scientist or even an olympic champion! They can experience the Command Centre with a wide range of video games, watch a movie underwater, play a variety of activities or create arts and crafts masterpieces. With morning, afternoon and evening adventures and a spectacular array of summer camps; every day is an adventure.