

Atlantis, The Palm Launches The World's Deepest Aqua Trek Experience

The iconic ocean-themed resort continues to smash records and drive innovative, immersive experiences with Aquatrek Xtreme

Atlantis, The Palm lends itself to real life Bond adventures with advanced aquatic mechanisms, the likes of which the region has yet to see. We're talking the launch of the brand-new Aquatrek Xtreme experience which will offer adventure lovers the chance to explore the depths of The Ambassador Lagoon and go deeper than ever before.

With an experience starting from AED720 per person, the latest state-of-the-art water thrill will see intrepid explorers descend a ladder 10 metres to the bottom of The Ambassador Lagoon whilst wearing an Aquatrek helmet. This helmet receives a continuous supply of air (3x more than what you normally breathe), so that the entire head remains dry, including hair, glasses or prescription contacts. Once guests have reached the bottom, they will embark on a guided underwater walking tour of one of the biggest open-air aquariums in the world, coming face-to-face with over 65,000 marine animals including sharks, stingrays, and schools of multi-coloured fish.

A once-in-a-lifetime opportunity, Aquatrek Xtreme differs from the resort's existing Aquatrek offering in that it is deeper – the deepest in the world – and also covers a lot more ground as participants traverse the floor of The Ambassador Lagoon. The experience currently operates in 27 countries across five continents, but this is the first time that it will reach a depth of 32 feet/10 metres.

For the uninitiated, Aquatrek Xtreme is available for those with little to no scuba diving experience, neither do you have to be a strong swimmer. Never has there been a more accessible way to bond with such an extensive array of charismatic sea creatures.

Natasha Christie, Director, The Lost Chambers Aquarium, Atlantis, The Palm, said: "We are all incredibly excited by the latest addition to The Ambassador Lagoon which, yet again, proves that Atlantis, The Palm remains at the forefront of innovation. We can't emphasise strongly enough how passionate we all are about the marine environment, and this technology allows visitors the opportunity to share our passion for the resort's remarkable aquatic life and to learn more about their habitat."

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The whole experience lasts approximately one hour, including check-in, briefings on animal safety and equipment, and being kitted out with a wetsuit. The underwater trek itself lasts around 20 minutes. What's more, guests will be able to relive their experience over and over again courtesy of footage recorded by the GO-PRO cameras which are available for rent. Photography and videography are also permitted, while professional photographers will be on hand to record the experience.

The essentials:

*Prices start from AED720

*Aquatrek Xtreme will be available in two daily sessions taking place at 13:00 and 16:00 for a maximum of four guests

*For bookings call 04-4260000, visit www.atlantisthepalm.com or head to the booking points at Aquaventure, Dolphin Bay and Lost Chambers Aquarium.

*Participants only need to bring their own swimsuit. Towels, wetsuits, equipment, footwear and water will be provided and there are changing facilities on site.

*Participants must be 12 years or older and those below the age of 16 must be accompanied by a parent or guardian during the briefing.

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About Atlantis, The Palm, Dubai

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterscape amusement at Aquaventure Waterpark, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with over 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure features 18 million litres of fresh water used to power thrilling waterslides, a 2.3-kilometer river ride with tidal waves and pools, water rapids and white water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. Atlantis, The Palm is also known as *the* culinary destination in the region with a collection of world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli and Dubai's ultimate entertainment destination, Wavehouse. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities.