

TUESDAYS JUST GOT MORE GLAMOROUS WITH WHITE BEACH LADIES DAY

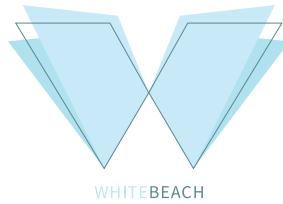
It's the perfect temperature for a pool and beach day, so the unveiling of WHITE Beach Ladies Day, which kicks off on the silky white, sandy shores of Atlantis, The Palm on Tuesday 17th December, 2019, will be music to the ears of those in search of an afternoon of tanning, sipping and grazing – with plenty of entertainment thrown in too.

Taking place every Tuesday from 12:00 midday until 17:00, the city's newest and most sought-after beach club is laying on two enticing packages. The standard package, which includes unlimited wine and cocktails, costs just AED 100, while the premium package, which includes wine, vodka, gin and refreshing froze, costs AED 150. Ladies will also be able to avail a 50 percent discount on a specially curated menu.

The Mediterranean-inspired cuisine at WHITE Restaurant has already developed a sterling reputation for its fresh and innovative line-up, starring dishes like sea bass ceviche, sautéed gambas, an immense seafood tower, squid ink risotto, burrata pizzetta and cauliflower arancini. Not just for the ladies, gentlemen will be looked after, with the cost of their AED 200 entrance fee including AED 100 credit for food and beverages.

Epitomising bare-foot luxury, WHITE's cool, white-washed décor, dreamy infinity pool, multiple beach areas, and enticing partially-submerged sunbeds, along with its laid-back bohemian vibe, will instantly ease guests into holiday mode, with the option of shaded cabanas, lounge tables and double beds – complete with crocheted parasols. What's more, guests will also be treated to an eclectic array of entertainment in the shape of resident DJs playing a mix of uplifting tracks and chill-out music, as well as a string of weekly beauty activations, and a variety of giveaways. If beach-lovers fancy mixing sun-worshipping with a spot of shopping, the venue caters for that too, with WHITE Beach Boutique featuring a range of unique – and very covetable – products.

With its unbeatable location sporting breathtaking view of Dubai's skyline WHITE Beach & Restaurant is fast becoming the city's most Instagrammed location. The generous five-hour packages – offered in the



best possible taste and style – make it even easier to linger all day. Chances are, guests will find themselves settling into the all-day club, bar, restaurant for the evening to spend a sultry evening under the stars...

For bookings and more information, call +971552004321 or email: whitebeach@atlantisthepalm.com.

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Follow WHITE Beach on Social Media

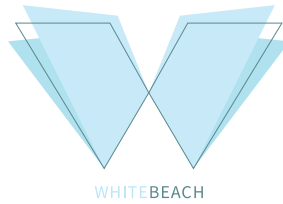
Instagram: @ whitebeach

About Atlantis, The Palm, Dubai

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterscape amusement at Aquaventure Waterpark, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with over 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure features 18 million litres of fresh water used to power thrilling waterslides, a 2.3-kilometer river ride with tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. Atlantis, The Palm is also known as *the* culinary destination in the region with a collection of world-renowned restaurants including Bread Street Kitchen & Bar, Nobu and Ronda Locatelli. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities.

About WHITE

WHITE has made nightlife history in Dubai as the first high-tech outdoor rooftop. Now in its 6th year, WHITE has gained international recognition by being the first nightclub in the region to have been voted 16th in DJ Mag's Top 100 Clubs. Located at Meydan Racecourse Grandstand, WHITE Dubai is the ultimate go-to party destination



offering club goers a night full of energy, thumping music and an overall feel-good vibe. Since opening in 2013, WHITE Dubai has become one of the most innovative, influential and ground-breaking clubbing experiences not only in the Middle East, but also in the world.

With an international lineup, WHITE became a clubbing institution in Beirut.

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About Addmind

Addmind is a privately owned and run hospitality group with a growing portfolio of establishments of restaurants, bars, lounges, beach and night clubs.

Addmind was born in 2001 with the opening of its first bar in Downtown Beirut and has since grown into what it is today.

The company is still led by Tony Habre, whose determination and hands-on approach has led Addmind to its current position as a pioneer within the Middle Eastern hospitality industry, growing the ever-expanding portfolio to over 22 venues, including star brands: WHITE, IRIS & CLAP.