

HAKKASAN

HAKKASAN DUBAI DEBUTS DIM SUM FRIDAYS, DUBAI'S 'ANTI-BRUNCH' CONCEPT

Dim Sum Fridays at the region's most acclaimed Cantonese restaurant invites foodies to a brunch with a difference

Award-winning Cantonese restaurant, Hakkasan Dubai, launches Dim Sum Fridays, a special 'anti-waste', 'anti-brunch' lunch offer from 12.30pm to 3.30pm. Not only does this mean that diners can sample signature Hakkasan dishes at a steal of a price, they also needn't feel guilty about the usual excess and waste associated with Friday brunch.

Priced at just AED 58 for a basket of steamed, fried and baked dim sum, diners can decide for themselves how much – or how little – they'd like to eat with this à la carte experience – a novelty in today's throw-away society. When one considers that approximately a third of all food produced for human consumption is lost or wasted, this innovative lunch concept is all the more enticing. Guests can also accompany their flavour-filled pockets of deliciousness with drinks by the glass, with champagne priced at AED 105 per glass, and cocktails at AED 45 each.

Dim Sum Fridays is a sophisticated, pared back experience to replace the Hakkasan Brunch. It will be served alongside the acclaimed restaurant's 'Taste of Hakkasan' menu which features specialities such as jasmine tea smoked beef ribs and black pepper beef, amongst others. The three-course menu is complimented with one beverage and, is presented at just AED 338 per person. Diners can alternatively choose the à la carte menu which highlights the classic Peking duck served with royal beluga caviar

Celebrating exotic flavours through traditional techniques and top-tier ingredients, Hakkasan has crafted curated menus in its true contemporary flair, with gastronomes invited to kick back in a relaxed yet vibrant atmosphere. Located at the entrance to The Avenues, Hakkasan Dubai features an intimate restaurant and vibrant bar, segregated by intricate carved wooden screens and latticing which echo the glossy interiors of the London flagship restaurant. Having always been at the forefront of food and drink trends, Hakkasan is once more proving itself to be an industry leader in tune with the ever-changing times.

To find out more about Dim Sum Fridays offering and other exclusive menus, or to make a reservation please call +971 4 426 26 26 or email hakkasan@atlantisthepalm.com. More information can be found at <https://www.atlantisthepalm.com/restaurants/hakkasan> and <https://hakkasan.com> via Instagram @hakkasandxb.

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For further information about Atlantis please call +971 4 426 1000, or visit atlantisthepalm.com. Both low and high resolution colour photography of Atlantis is available at media.atlantisthepalm.com

Follow Atlantis, The Palm on Social Media

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About Atlantis, The Palm, Dubai

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with over 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 18 million litres of fresh water used to power thrilling waterslides, a 2.3-kilometre river ride with tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 29 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar, award-winning underwater restaurant, Ossiano, and traditional Middle Eastern favourite, Ayamna. The nightlife scene at Atlantis is lively, too, with the fun-filled Wavehouse offering something for everyone, and WHITE Beach & Restaurant the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

About Hakkasan

Established in 2001 in London, Hakkasan now has 12 restaurants around the world located in the United States, Middle East, India, Asia and Europe, where both London restaurants hold a Michelin star. Hakkasan offers guests a world-class culinary experience. The menu is a modern interpretation of authentic Cantonese cuisine, using the finest ingredients and expert traditional techniques to create timeless yet innovative signature dishes.

About Hakkasan Group

Hakkasan Group is a renowned worldwide hospitality company with establishments across North America, Europe, Middle East, Asia and Africa. Its namesake is taken from its Michelin star restaurant that set the best-in-class standard for the diverse brands in the group's collection. Its 'brand first' philosophy creates restaurant, nightlife and daylife venues into a world-class hospitality portfolio, all with a focus on service, design, and innovation that together, craft remarkable experiences for its guests. Its restaurant properties include Hakkasan, with 12 locations worldwide, Ling Ling, Yauatcha, Sake no Hana, Casa Calavera, Herringbone and Searsucker. Concepts under the nightlife umbrella are Hakkasan, Omnia, Jewel and 1Oak Nightclub; and daylife brands include Omnia, Wet Republic and Liquid. For more information, visit www.hakkasangroup.com or connect with us on [Facebook](#) [Twitter](#) and [Instagram](#) @hakkasangroup.