ATLANTIS, THE PALM RINGS IN THE NEW YEAR WITH ROCK & ROLL HALL OF FAME BAND KISS, STAGING THE LARGEST PRODUCTION EVENT OF 2020 LIVE FROM THE SHORES OF DUBAI'S LEADING ENTERTAINMENT RESORT

Atlantis, The Palm's guests can enjoy front row seats, as they watch 2020's largest live event via a 'vertical concert format' coupled with the world's largest pyrotechnic fireworks display from the comfort of their balconies

DUBAI, United Arab Emirates (23rd November 2020) – Proving that KISS and Atlantis, The Palm never do anything by halves, the iconic Rock & Roll Hall of Fame, multi-platinum selling band is joining forces with Dubai's leading entertainment resort this NYE to announce the biggest concert event of the year. Sending off 2020 in KISS style, guests staying at the resort are invited to watch the largest KISS show of the band's storied career live from the comfort of their own room box suites.

With the performance set to take place on a specially built stage located on The Royal Beach, guests staying at Atlantis, The Palm over New Year's Eve can take advantage of front row seats to 2020's largest live event via a vertical concert format. After enjoying dinner at one of six restaurants, guests staying in a Palm View Roomcan enjoy vistas of the main stage and a record-breaking pyrotechnic fireworks display, ringing in the NYE from the comfort of their balconies. A three-night package will start from AED 19,630 per room, excluding taxes – based on a minimum of two people sharing, staying a minimum of three nights and include a NYE dinner as well as an in-room food and beverage package.

As a first of its kind hybrid event, not only will the concert be live-ticketed but also live streamed. Filmed with more than 50 cameras and 360-degree views, the show will be produced by City Drive Studios and will serve as the season premiere for a series of episodes for Landmarks Live In Concert. The show can be seen globally with 1080p Livestream and ticketing powered by Tixr and available on any computer, mobile, and Apple TV.

Putting nearly 400 crew members back to work for the first time in eight months, 80 per cent of which will be UAE based, the production will take extraordinary on-site COVID protocols including daily testing and biometric crew wristbands to ensure highest safety standards for the entire event. The vertical concert layout also provides a safe social distancing environment with individual bathrooms, room service capabilities, contactless check-in and check-out, and a room for guests to stay the night in.

"We are incredibly excited that KISS, and City Drive Studios have chosen Atlantis Dubai for this first-of-its-kind initiative," said Timothy Kelly, Executive Vice President and Managing Director, Atlantis Dubai.

“Atlantis has a reputation as being a trailblazer in the world of entertainment and we know that this first of its kind event will make for a memorable and record-breaking New Year’s Eve for our guests, whilst also ensuring that everyone adheres to social distancing requirements.”

“Working with KISS is an honour and dream come true for me. To be able to capture them in such an explosive and record-breaking way will certainly be a career highlight. This show will be unlike any other show or live stream of 2020,” says Daniel E Catullo III, creator, director and executive producer of ***Landmarks Live In Concert***. “Logistically, this was the largest production I’ve ever undertaken with a pandemic making it all the more challenging. Our crew is comprised of more than 400 people, 80 per cent of whom are from the UAE. It has been a very complex show to put together, but we are happy to bring the world something of this size at a time when it is needed the most. It’s the perfect way to KISS 2020 GOODBYE.”

“With five months of planning, hundreds of crew, coordinating with the Dubai Government, major coordination with the band and the logistics of putting a rock show together during a global pandemic, this event will go down in the record books,” Daniel E Catullo III added.

The show will also feature a live pre-show that can be streamed for free. The KISS concert and pyro show will feature numerous price points to accommodate all New Year’s Eve celebrators safely from home. While the show will be broadcast live timed to midnight in Dubai, all of the streaming packages allow a replay option so that fans can re-watch timed to their own midnight festivities.

ROOM PACKAGES

A three-night room package starts at AED 19,630 per room, excluding taxes – based on a minimum of two people sharing, staying a minimum of three nights*. Packages include a New Year’s Eve dinner according to tier type with food and beverages from 6pm to 9pm, followed by front row balcony seats to the KISS 2020 GOODBYE concert inclusive of in-room beverage and snack packages. To book a room please visit www.atlantis.com/KISS2020 or call 04 426 3000.

STREAMING PACKAGES

Price Tiering:

US$39.99 (AED 147) - Live Stream and 24 hours of unlimited replays

US49.99 (AED 184) - Live Stream and 72 hours of unlimited replays

US$249.99 (AED 918) - Gold VIP package- Live Stream, 30 days of unlimited replays, Limited Edition DVD w/ 16-page book, Limited edition T-shirt, limited edition poster

US$999.99 (AED 3,672) - Platinum VIP Package- Live Stream, 30 days of unlimited replays, Limited edition DVD w/ 16-page book, name in DVD credits and in book, Limited edition T-shirt, limited edition poster (autographed), limited edition Hoodie, silver plated limited edition commemorative ticket, limited edition vinyl record of the show

Tickets are available now at www.KISS2020Goodbye.com

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#AtlantisThePalm #AWorldAway #ServingTheExtraordinary

About Atlantis, The Palm, Dubai

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with over 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Atlantis Aquaventure waterpark features 18 million litres of fresh water used to power thrilling waterslides, a 2.3-kilometre river ride with tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 31 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar, and award-winning underwater restaurant, Ossiano. The nightlife scene at Atlantis is lively, too, with the fun-filled Wavehouse offering something for everyone, and WHITE Beach & Restaurant the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

About Landmarks Live

"Landmarks Live" is the brainchild of Emmy Award winning documentary and live television producer/director Daniel E Catullo III. The initial version of Landmarks Live, the award winning PBS series "Landmarks Live in Concert', featured a line-up of global music superstars performing Season one episodes including "Foo Fighters Live from the Acropolis," "Alicia Keys Live from New York," "Andrea Bocelli Live from the Palazzo Vecchio," "Brad Paisley Live from WVU," "Prophets of Rage from Sunset Strip and the Stone Pony," "Kings of Leon live from Memphis," "k.d. lang Live from San Antonio," and the "Black Eyed Peas from Royal Albert Hall."

About KISS

Known for their trademark larger-than-life blistering performances, KISS has proven for decades why they are hands down the most iconic live show in rock n roll. The Rock & Roll Hall of Famers who have sold more than 100 million albums worldwide have said this tour is devoted to the millions of KISS Army fans.

About City Drive Studios

City Drive Studios, LLC is a television and documentary finance, production and distribution company with offices in Los Angeles, Orange County, Stockholm and New York. City Drive specializes in original television series both unscripted and scripted, documentaries and live concert events. City Drive has produced hundreds of projects globally and have many high-profile clients including, Foo Fighters, Alicia Keys, Sebastian Maniscalco, Kings of Leon, Creed, Black Eyed Peas, Rage Against the Machine, Godsmack, Brad Paislet and many others. For more information please visit www.citydrivestudios.com For more information on Landmarks Live in Concert, please visit www.landmarkslive.com.