



ATLANTIS, THE PALM INVITES DUBAI RESIDENTS TO RING IN THE NEW YEAR WITH ROCK & ROLL HALL OF FAME BAND KISS WITH POOLSIDE SEATS TO THE UAE'S FIRST VERTICAL CONCERT

Dubai residents can purchase a table on the Royal Pool deck with packages including free flowing champagne and a lineup of entertainment from 9pm to late, including a record-breaking pyrotechnic display

DUBAI, United Arab Emirates— Proving that KISS and Atlantis, The Palm never do anything by halves, the iconic Rock & Roll Hall of Fame, multi-platinum selling band is joining forces with Dubai's leading entertainment resort this NYE to put on the biggest concert event of the year, and Dubai residents are invited to watch the extravaganza poolside.

From 8pm-late, UAE residents can purchase a table on the Royal Pool deck from AED 2,500 per person, which includes free flowing champagne, premium wines, beers and spirits as well as bites including truffle fries, crispy calamari and spicy shrimp. Not only will the evening feature a pre-show from 9pm, as well as the largest KISS show of the band's storied career, but from midnight, revellers can enjoy front row seats to Atlantis, The Palm's legendary firework display as well as a record-breaking pyrotechnic show. Following the event, guests can enjoy a live DJ set from 1am or attend a seated after party in Nobu or Wavehouse from 12:15am- late.

With the performance set to take place on a specially built stage located on The Royal Beach, the Middle East's first vertical concert will also be the largest concert production ever set up in UAE history. With guests of the hotel watching from the balconies of their very own 'box suites', those who don't wish to stay overnight, can join the band poolside, settling in next to the action in front of the stage.

As a first of its kind hybrid event, not only will the concert be live-ticketed but also live streamed. Filmed with more than 50 cameras and 360-degree views, the show will be produced by City Drive Studios and will serve as the season premiere for a series of episodes for Landmarks Live In Concert. The show can be seen globally with 1080p Livestream and ticketing powered by Tixr and available on any computer, mobile, and Apple TV.

Putting nearly 400 crew members back to work for the first time in eight months, 80% of which will be UAE based, the production will take extraordinary on-site COVID protocols including daily testing and



biometric crew wristbands to ensure highest safety standards for the entire event. The vertical concert layout also provides a safe social distancing environment with individual bathrooms, room service capabilities, contactless check-in and check-out, and a room for guests to stay the night in.

PACKAGES

Obstructed and partially obstructed seating can be purchased from AED 2,500 per person based on a minimum of five people per table. Prices include free flowing champagne, premium wines, beers and spirits as well as bites from 8pm-12am, as well as premium views of the firework and pyrotechnic display and the after party. (21+). To book please call 04 426 2626.

***ENDS**

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#AtlantisThePalm #AWorldAway #ServingTheExtraordinary

About Atlantis, The Palm, Dubai

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with over 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Atlantis Aquaventure waterpark features 18 million litres of fresh water used to power thrilling waterslides, a 2.3-kilometre river ride with tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's



most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 31 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar, and award-winning underwater restaurant, Ossiano. The nightlife scene at Atlantis is lively, too, with the fun-filled Wavehouse offering something for everyone, and WHITE Beach & Restaurant the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

About Landmarks Live

"Landmarks Live" is the brainchild of Emmy Award winning documentary and live television producer/director Daniel E Catullo III. The initial version of Landmarks Live, the award winning PBS series "Landmarks Live in Concert", featured a line-up of global music superstars performing Season one episodes including "Foo Fighters Live from the Acropolis," "Alicia Keys Live from New York," "Andrea Bocelli Live from the Palazzo Vecchio," "Brad Paisley Live from WVU," "Prophets of Rage from Sunset Strip and the Stone Pony," "Kings of Leon live from Memphis," "k.d. lang Live from San Antonio," and the "Black Eyed Peas from Royal Albert Hall."

About KISS

Known for their trademark larger-than-life blistering performances, KISS has proven for decades why they are hands down the most iconic live show in rock n roll. The Rock & Roll Hall of Famers who have sold more than 100 million albums worldwide have said this tour is devoted to the millions of KISS Army fans.

About City Drive Studios

City Drive Studios, LLC is a television and documentary finance, production and distribution company with offices in Los Angeles, Orange County, Stockholm and New York. City Drive specializes in original television series both unscripted and scripted, documentaries and live concert events. City Drive has produced hundreds of projects globally and have many high-profile clients including, Foo Fighters, Alicia Keys, Sebastian Maniscalco, Kings of Leon, Creed, Black Eyed Peas, Rage Against the Machine, Godsmack, Brad Paislet and many others. For more information, please visit www.citydrivestudios.com For more information on Landmarks Live in Concert, please visit www.landmarkslive.com.