



LEGENDARY ROCKERS *KISSED* 2020 GOODBYE WITH A FIRST-OF-ITS-KIND, GUINNESS WORLD RECORD™ BREAKING EVENT LIVE-STREAMED FROM ATLANTIS, THE PALM AND WATCHED BY MILLIONS ACROSS THE GLOBE

DUBAI, United Arab Emirates (31st December 2020) – Produced by City Drive Studios, the *Landmarks Live* concert special with KISS tonight blew everyone’s minds at the iconic Atlantis, The Palm – breaking two Guinness World Records™ in the process!

Gene Simmons and his flamboyant hard rock quartet scaled frizzy new heights to KISS 2020 Goodbye, playing and streaming to a global audience of two million with more than 500,000 live streams. Welcoming in the New Year in their larger than life style against a stunning backdrop of the Dubai skyline and the resort’s Royal Pool, the Rock ‘n Roll Hall of Famers rounded off a resounding performance with all-time favourite, “Rock N Roll All Nite,” along with a huge fireworks display and record-breaking flame projections that were made possible by pyrotechnics specialists ffp-fx. Enthralled guests at Atlantis, The Palm watched the performance vertically, in a socially distanced fashion from the comfort of their own balconies – witnessing history being made and records being smashed as they kicked off a brand new era.

Guinness World Records™ Title 1:

The highest flame projection in a music concert – the minimum for this record title is 35 meters

Guinness World Records™ Title 2:

The most flame projections launched simultaneously in a music concert – the minimum for this record title is a total of 66 heads

***ENDS**

MEDIA ENQUIRIES

Linda Abdul Hay

Senior Director, PR & Communications
Mobile: (+971) 552004581
Email: linda.abdulhay@atlantisdubai.com

Rebecca Hall

Director, Public Relations
Mobile: (+971) 551100153
Email: rebecca.hall@atlantisdubai.com



For further information about Atlantis please call +971 4 426 1000, or visit www.atlantis.com/dubai. Both low and high resolution colour photography of Atlantis is available at media.atlantisthepalm.com.

Follow Atlantis, The Palm on Social Media

Facebook: @AtlantisThePalm

Twitter: @Atlantis

Instagram: @AtlantisThePalm

Restaurants: @RondaLocatelliDubai @SeafireSteakhouse @BreadStreetKitchenDubai @NobuDubai

@OssianoDubai @HakkasanDxb @WavehouseDubai @whitebeach @whiterestaurantdubai

#AtlantisThePalm #AWorldAway #ServingTheExtraordinary

Landmarks Live Social Media @LandmarksLive

#KISS2020GOODBYE #LandmarksLive

About Atlantis, The Palm, Dubai

Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with over 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Atlantis Aquaventure waterpark features 18 million litres of fresh water used to power thrilling waterslides, a 2.3-kilometre river ride with tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 31 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar, and award-winning underwater restaurant, Ossiano. The nightlife scene at Atlantis is lively, too, with the fun-filled Wavehouse offering something for everyone, and WHITE Beach & Restaurant the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

About Landmarks Live

"Landmarks Live" is the brainchild of Emmy Award winning documentary and live television producer/director Daniel E Catullo III. The initial version of Landmarks Live, the award winning PBS series "Landmarks Live in Concert", featured a line-up of global music superstars performing Season one episodes including "Foo Fighters Live from the Acropolis," "Alicia Keys Live from New York," "Andrea Bocelli Live from the Palazzo Vecchio," "Brad Paisley Live from WVU," "Prophets of Rage from Sunset Strip and the Stone Pony," "Kings of Leon live from Memphis," "k.d. lang Live from San Antonio," and the "Black Eyed Peas from Royal Albert Hall."

About KISS

Known for their trademark larger-than-life blistering performances, KISS has proven for decades why they are hands down the most iconic live show in rock n roll. The Rock & Roll Hall of Famers who have sold more than 100 million albums worldwide have said this tour is devoted to the millions of KISS Army fans.



About City Drive Studios

City Drive Studios, LLC is a television and documentary finance, production and distribution company with offices in Los Angeles, Orange County, Stockholm and New York. City Drive specializes in original television series both unscripted and scripted, documentaries and live concert events. City Drive has produced hundreds of projects globally and have many high-profile clients including, Foo Fighters, Alicia Keys, Sebastian Maniscalco, Kings of Leon, Creed, Black Eyed Peas, Rage Against the Machine, Godsmack, Brad Paislet and many others. For more information, please visit www.citydrivestudios.com For more information on Landmarks Live in Concert, please visit www.landmarkslive.com.