

## **Nobu Matsuhisa and Chris Stamp Unveil Exclusive Sushi Club Capsule Collection at Nobu Dubai**

*Sushi Club kicks off its 2024 global expansion with a capsule collection that will celebrate Nobu Dubai's first anniversary within the crown of Atlantis, The Palm.*

**DUBAI, United Arab Emirates** – Sushi Club, the luxury streetwear collaboration between legendary chef Nobu Matsuhisa and LA-based designer Chris Stamp, is set to launch its first Dubai Sushi Club capsule collection. Timed to coincide with Nobu Dubai's first anniversary within the crown of Atlantis, The Palm, and 16 years of providing culinary excellence at the iconic resort, this six-piece limited-edition collection will launch on Friday 26<sup>th</sup> January at Nobu Dubai.

Since its inception in Beverly Hills in 2021, Chris Stamp and Nobu Matsuhisa have embarked on a journey to create a community celebrating the elegant simplicity of quality food and art. Bonded through their mutual love for sushi, arts, travel and fashion, the duo aims to create an inclusive world catered towards like-minded individuals who wish to further immerse themselves in the lifestyle of culinary art.

The latest capsule will feature Sushi Club's signature desert brown colourway on key pieces including the iconic varsity jacket, hoodie, relaxed tee with a vintage wash finish and collectable panel sport cap. Unique to Dubai are four additional exclusive hat styles all of which have been handmade in Huntington Beach, California including the spruce green panel flag trucker hat featuring the iconic Sushi Club chopsticks logo.

The Dubai Sushi Club capsule collection will be available to purchase on Friday 26<sup>th</sup> January at Nobu Dubai and 11am EST on [sushi-club.com](http://sushi-club.com). Prices start at 420 –1,790 AED.

To find out more about Nobu Dubai or to make a reservation, log onto [www.atlantis.com/dubai/restaurants/nobu](http://www.atlantis.com/dubai/restaurants/nobu) or call 04 4 60760. Alternatively, check us out on social media @nobudubai @sushiclub

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For further information about Atlantis please call +971 4 426 1000 or visit [www.atlantis.com/dubai](http://www.atlantis.com/dubai). Both low and high resolution colour photography of Atlantis is available at [media.atlantisthepalm.com](http://media.atlantisthepalm.com)

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# SUSHI CLUB



## **Follow Nobu on Social Media**

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## **About Nobu, Dubai**

The internationally renowned restaurant by Chef Nobu Matsuhisa is one of Dubai's top destinations when it comes to Japanese cuisine. Fusing a cutting-edge Japanese style with Peruvian influences, it's a winning formula that's made Nobu a global culinary icon. At Nobu Dubai, begin your night with cocktails and Japanese tapas in the sake lounge, before sitting down to an exceptional omakase or à la carte menu in the dream-like Japanese garden. Indulge in celebrity chef Nobu Matsuhisa's iconic black cod miso, premium wagyu beef tacos with a Japanese twist, and Dubai's best sushi. With an impressive 50 restaurants across five continents, Nobu Matsuhisa is without a doubt one of the world's most respected celebrity chefs. Nobu's Executive Chef, Damien Duviau, has built an impressive career over the past 20 years which has seen him hone his skills at some of the world's top restaurants across the globe. Priding himself in constant innovation, Chef Damien is focused on using the experience and skills he learned across the world to bring new levels of success to Nobu, Dubai.

## **About Atlantis, The Palm, Dubai**

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and the one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides, and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 35 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Seafire Steakhouse & Bar and the award-winning underwater restaurant, Ossiano. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.