

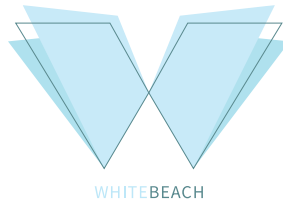
WHITE BEACH RETURNS WITH A CHIC NEW BOHEMIAN-INSPIRED RESTAURANT

Just in time for the winter season, Dubai's hottest beachfront destination is back with a stylish new restaurant, perfect for transitioning from day to night.

DUBAI, United Arab Emirates – The award-winning WHITE Beach is set to reopen its doors at Atlantis, The Palm on Friday, October 27th. With an elevated and enhanced ambience, this city's hottest beachfront destination will feature a brand-new outdoor dining experience, doubling the size of the previous indoor restaurant. Guests can look forward to seamlessly transitioning from day to night, enjoying a variety of signature Mediterranean-inspired dishes and beverages. Adorned with a bohemian-chic aesthetic and complemented by local and international DJs spinning sounds well past sunset, WHITE Beach is the perfect spot to see and be seen with its party atmosphere.

Offering panoramic views of Palm Island and the city skyline, guests will be able to enjoy Dubai's newest restaurant every day from 12:00pm to 11:00pm. Emphasising simplicity and paying homage to Mediterranean culture, the space incorporates neutral tones and rustic light fixtures and furnishings. Wicker accents and thatched ceilings enhance the warmth of the space, making it perfect for the ultimate lunch or an evening with loved ones and friends.

Guests can indulge in the ultimate Mediterranean dining experience at the restaurant at WHITE Beach, where sunny days transition into crisp winter nights. Chef De Cuisine Ibrahim Ata's stunning menu will tantalise taste buds with favourites like cauliflower and truffle arancini, sautéed gambas tava, yellowfin tuna tartare, and salmon crudo. The extensive cocktail selection will feature handcrafted signature cocktails such as Tears of Chios featuring gin, skins mastika, pear and basil, to Mandarfreeze including 818 Blanco, mandarin purée, and lime. With 200 seats, the restaurant at WHITE Beach will invite guests to pure indulgence, complete with the option to enjoy shisha. Diners will also be able to immerse themselves in the rhythms of international and regional talents, with an epic lineup to be unveiled in the coming months.



WHITE Beach is home to two luxurious pools, offering over 300 meters of poolside and ocean views. Featuring six luxury cabanas, each with a private plunge pool and secluded lounging space; two of these are designed for large group bookings accommodating up to 20 guests. Plus, there are four additional cabanas strategically located around the pools and beach for those looking to work on their tan. For guests who prefer the sand, extra day beds are available along the beachfront, and six floating beds are placed oceanside at both pools, providing the perfect sensation of floating on water.

With a brand-new outdoor restaurant, two Instagram-worthy pools to choose from, a reimagined seasonal food and cocktail menu, and a lineup of upcoming events to be announced, there are more reasons than ever to catch some rays at Dubai's hottest beachfront destination.

WHITE Beach restaurant

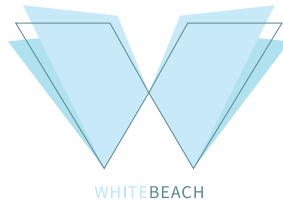
- Open 12pm – 11pm daily.
- Adults 21+ until 8:00pm and 13 years and above are welcome after this time.

WHITE Beach pool

- Open 10am – 8pm daily.
- Adults 21+.
- Regular Sunbed AED200 on weekdays (Monday – Thursday) – non-redeemable.
- Regular Sunbed AED250 on weekdays (Friday – Sunday and public holidays) – non-redeemable.
- Front row sunbeds starting from AED1,000 weekdays and AED1,500 weekends.
- Sky beds starting from AED1,000 weekdays and AED1,500 weekends.
- Day beds starting from AED1,000 weekdays and AED1,500 weekends.
- Beach cabanas starting from AED3,000 weekdays and AED4,000 weekends.
- Panoramic Pool cabanas starting from AED4,000 weekdays and AED6,000 weekends.
- Pool Island cabana starting from AED6,000 weekdays and AED8,000 weekends.

To find out more about WHITE Beach or to make reservations, log onto www.whitebeach.ae or call +971 4 426 0700. Alternatively, check us out on social media @whitebeach

ENDS



MEDIA ENQUIRIES

Hannah Cole

F&B Manager, Public Relations

Mobile: (+971) 585192067

Email: hannah.cole@atlantisdubai.com

For further information about Atlantis please call +971 4 426 1000 or visit www.atlantis.com/dubai. Both low and high resolution colour photography of Atlantis is available at media.atlantisthepalm.com

Follow WHITE Beach on Social Media

Instagram: @whitebeach #AtlantisThePalm

About WHITE Beach

Located on the sandy shores of Atlantis, The Palm, WHITE Beach is Dubai's most stylish beach club. A dreamy slice of paradise with an in-tune-with-nature ambience, WHITE Beach exudes a rustic simplicity infused with a dose of glamour. After a sleek renovation in 2022, the beach club features not one but two glittering infinity pools, complete with floating beds and uninterrupted views of the Palm Island and city skyline. WHITE Beach is also home to six luxury cabanas, each with a private plunge pool and secluded lounging space. One of the city's most Instagrammed locations, this is barefoot sophistication at its finest, topped off with different award-winning entertainment every week. Offering poolside snacks, signature dishes and unique culinary creations from the Mediterranean and beyond, it's perfect for a spirited catch up with a group of friends. Never has there been a more enticing venue for the day to blend into the night as the feel-good vibe is turned up a notch as the stars begin to light up the sky.

About Atlantis, The Palm, Dubai

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aquaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides, and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests with a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 35 world-renowned restaurants including the one Michelin star rated Hakkasan and Ossiano, as well as celebrity chef outposts Bread Street Kitchen & Bar by Gordon Ramsay and Nobu. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.