



WHITE BEACH WELCOMES MULTI-PLATINUM, CHART-TOPPING SINGER AYA NAKAMURA TO RING IN THE NEW YEAR

The countdown to 2021 is on as WHITE Beach announces the French-Malian pop singer will headline NYE at a blissed-out beach bash

DUBAI, United Arab Emirates – Best known for the number one hit single and global smash, *Djadja*, Aya Nakamura will be flexing her melodic muscle at one of Dubai’s most sought-after New Year’s eve events where uplifting music, upscale food and premium drinks will all come together for a memorable celebratory soirée. With packages starting from AED 1,500 per person and taking place from 9:00pm to late, guests at the strictly 21+ WHITE Beach event will also benefit from breathtaking views of the fireworks and pyrotechnics as they light up the city’s skyline.

France’s most watched and streamed female artist for 2019, Aya’s *Nakamura* album gained more than 1.5 billion streams and 2 billion views to date. Known for breaking taboos, Rihanna and Madonna have both praised the French singer for her bold songs. Now the award-winning sensation will be enchanting party-goers as she creates a far-reaching pop experience about life, love, and freedom – the perfect way to say goodbye to 2020 and usher in a brand new year.

WHITE’s legendary cuisine will also receive a celebratory twist with a selection of hot and cold signature dishes served throughout the evening including tuna tartare, smoked salmon blinis, baked chicken puffs and truffle and burrata pizzezzas. Guests can also pair the bites with free flowing premium beverages including champagne, spirits and grape.

Starting at 9:00 pm, the celebrations will continue until 1:00 am, with resident DJs helping to keep the festive spirits high. With VIP tables for up to 10 people, WHITE Beach is the perfect option for those wanting to spend one of the biggest days of the year in the company of their closest friends. One of the most photogenic venues in town, new year’s eve at WHITE Beach promises to be the perfect way to bid adieu to 2020, while capturing special memories that will start 2021 on an exhilarating note.



New Year's Eve Packages

Phase 1: AED 10,000 minimum spend (up to 10 people) – the beach directly in front of the stage

- A selection of hot and cold appetisers and desserts
- Drinks and food as per consumption
- Spirits including Ciroc, Grey Goose, Hendricks, JW Black Label, Chivas 12, Captain Morgan, Zacapa Amber, Corona beer as well as white, red and rose wines

Phase 2: AED 1,500 per person (the beach with partial views of the stage)

- A selection of hot and cold appetisers and desserts
- Unlimited beverages including Ciroc, Grey Goose, Hendricks, JW Black Label, Chivas 12, Captain Morgan, Corona beer as well as white, red and rose wines

For reservations please call 04 426 2626. For more information log onto www.atlantis.com/dubai/bars-and-nightlife/white-beach-club. Alternatively, check us out on social media @whitebeach.

ENDS

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Follow WHITE Beach on Social Media

Instagram: @whitebeach
#AtlantisThePalm #AWorldAway #ServingTheExtraordinary

About WHITE Beach

Located on the sandy shores of Atlantis, The Palm, WHITE Beach is Dubai's newest and most stylish beach club. A dreamy slice of paradise with an in-tune-with-nature ambience, WHITE Beach exudes a rustic simplicity infused with a dose of glamour courtesy of a glittering infinity pool, complete with floating beds and uninterrupted views of the Palm Island and city skyline. Fast becoming one of the cities' most Instagrammed locations, this is barefoot sophistication at its finest, offering graceful glamour, great food and good times – topped off with different award



winning entertainment every week. Never has there been a more enticing venue for the day to blend into the night as the feel-good vibe is turned up a notch as the stars begin to light up the sky.

About Atlantis, The Palm, Dubai

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Atlantis, The Palm is the first entertainment resort destination in the region and located at the centre of the crescent of The Palm in Dubai. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 17 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the largest open-air marine habitats in the world, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aquarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Atlantis Aquaventure waterpark features 18 million litres of fresh water used to power thrilling waterslides, a 2.3-kilometre river ride with tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests a once in a lifetime opportunity to learn more about one of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 29 world-renowned restaurants including Bread Street Kitchen & Bar, Hakkasan, Nobu, Ronda Locatelli, Seafire Steakhouse & Bar, award-winning underwater restaurant, Ossiano, and traditional Middle Eastern favourite, Ayamna. The nightlife scene at Atlantis is lively, too, with the fun-filled Wavehouse offering something for everyone, and WHITE Beach & Restaurant the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

About Addmind

Addmind is a privately owned and run hospitality group with a growing portfolio of establishments of restaurants, bars, lounges, beach and night clubs.

Addmind was born in 2001 with the opening of its first bar in Downtown Beirut and has since grown into what it is today.

The company is still led by Tony Habre, whose determination and hands-on approach has led Addmind to its current position as a pioneer within the Middle Eastern hospitality industry, growing the ever-expanding portfolio to over 22 venues, including star brands: WHITE, IRIS & CLAP.